Jason Saul is one of the nation’s leading experts on measuring social impact. As the Founder and CEO of Mission Measurement, Jason helps corporations, nonprofits and public sector clients create value through social change. He has advised some of the world’s largest corporations, government agencies and nonprofits, including: Walmart, Starbucks, McDonald’s, Kraft, Levi Straus & Co., Easter Seals, American Red Cross, the Smithsonian and the U.S. Agency for International Development (USAID). Prior to founding Mission Measurement, Jason practiced as a public finance attorney at Mayer Brown LLP in Chicago.

In addition to his advisory work helping organizations measure and improve their social impact, Jason serves on the faculty of the Kellogg School of Management at Northwestern University, where he teaches corporate social responsibility and nonprofit management.

He also serves on the Board of Directors of Net Impact and on the CMO Council’s Academic Liaison Committee, and was appointed by Illinois Governor Pat Quinn to serve as a member of the Budgeting for Results Commission. Jason is the founder of the Center for What Works, a national nonprofit focused on benchmarking and performance measurement.


Jason was awarded the Harry S. Truman Scholarship for leadership and public service and was selected as a Leadership Greater Chicago fellow. In 2008, Jason was recognized as one of Crain’s Chicago Business “40 under 40” business leaders, and in 2010, he was named by BusinessWeek as one of the Nation’s 25 Most Promising Social Entrepreneurs.

Jason holds a J.D. from the University of Virginia School of Law, an M.P.P. from the John F. Kennedy School of Government at Harvard University, and a B.A. in Government and French Literature from Cornell University.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org
Publications by Jason Saul

Research Report

- Toward Standardized Social Outcomes for Companies
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