

Access to Experts



Chander Velu

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Chander Velu heads the Business Model Innovation Research Group (BMI Group) at the Institute for Manufacturing, at the Cambridge University Engineering Department.

Chander has an interest in innovation and technology management with a specific focus on exploring the antecedents and consequences of business model innovation. He has been examining issues related to business model innovation and implications for productivity, strategic decision making, leadership and management information. Chander also works on research related to transformation challenges to create and capture value from digital technologies.

Prior to joining the Institute for Manufacturing, he was a member of the faculty at Cambridge Judge Business School. Prior to his academic career, Chander worked for Booz Allen & Hamilton and PricewaterhouseCoopers in London as a management consultant. He completed his MPhil and PhD from the University of Cambridge. He is a Fellow of The Institute of Chartered Accountants in England and Wales.

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