Access to Experts

Dr. Carolyn Kay Brancato
Council Director, Corporate Governance
The Conference Board
carolyn.brancato@conference-board.org

Dr. Carolyn Kay Brancato has more than 30 years experience in various aspects of corporate governance, corporate finance and regulatory economics. Her work is globally recognized in such fields as: tracking the growth of global institutional investors; how equity market short-termism is discouraging long-term investments; how risk management must be integrated into corporate strategy and sustainability, and how boards of directors can provide more effective oversight working with management to increase corporate value.

She is the Director of The Conference Board Governance Academy as well as Director of the Corporate Governance Council in Europe. She was formerly Director of The Conference Board’s South Asia Council on Corporate Governance & Risk Management based in India. In 1993 she founded The Conference Board’s Global Corporate Governance Research Center in New York City and, in 2004, The Directors’ Institute at The Conference Board. Following the Enron and WorldCom debacles, she was Director of The Conference Board’s globally recognized Commission on Public Trust and Private Enterprise, Chaired by Pete Peterson and former Treasury Secretary John Snow (Commission members included Paul Volker and Andy Grove.)

Dr. Brancato has conducted more than fifty in-house customized director education and board effectiveness programs for companies as diverse as Weyerhauser, H.J. Heinz, Saudi Aramco, The Kuwait Petroleum Company, Reliance (India), The State Owned Enterprises Bureau (SASAC) in China, Temasek (Singapore), The World Bank and The Asian Development Bank.

She has written two major books on corporate governance: Institutional Investors and Corporate Governance: Creating Long-Term Corporate Value and Getting Listed on Wall Street, both published by Business One Irwin. She recently finished a Conference Board report on Board Evaluations in the UK and Selected European Countries. Her other writings include: The Conference Board’s Handbook on Corporate Governance; The Role of the Board in Enterprise Risk Management; and Corporate Governance Developments in India, Hong Kong and Singapore.

Prior to joining The Conference Board in 1993, she was a securities analyst for a Wall Street brokerage house, Chief Economist for the New York City Environmental Protection Administration, Director of the Energy and Industry Analysis and Finance Divisions of the Congressional Research Service at the Library of Congress (the in-house research arm of the United States Congress) and Chief Economist for a major international law firm. In 1992 she was the Staff Director of the US Government’s major study on global competitiveness conducted by the U.S. Competitiveness Policy Council (members appointed by the President, the Senate and the House of Representatives).

Dr. Brancato is a Fellow of the Royal Society for the encouragement of Arts, Manufactures & Commerce which is centered in London. She earned her B.A. in Economics from Barnard College (Columbia University) and her Ph.D. in regulatory economics and public finance from New York University. Her 1974 Ph.D. dissertation was on the changing economics of the electric utility industry brought on by the advent of nuclear energy. She has been
named by Directorship Magazine as one of the 100 most influential people in corporate governance. Dr. Brancato and her husband have been avid offshore sailors and now reside in the Berkshires, Massachusetts.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org
Publications by Dr. Carolyn Kay Brancato

Books

- Corporate Governance Handbook 2007: Legal Standards and Board Practices
  06 July, 2007
- Corporate Governance Handbook 2005: Developments in Best Practices, Compliance, and Legal Standards
  01 July, 2005
- Institutional Investors and Corporate Performance
  01 May, 1996

Council Viewss

- The Board Evaluation Process in the UK and Selected Continental European Countries
  16 November, 2011

Executive Action Reports

- After Enron It’s Back to Basics: 10 Questions Boards of Directors Need to Ask
  25 June, 2002
- Does Your Board Have an Effective Management System of Its Own?
  01 February, 2002

Research Reports

- The 2008 Institutional Investment Report
  02 September, 2008
- The 2007 Institutional Investment Report
  09 February, 2007
- The Role of U.S. Corporate Boards in Enterprise Risk Management
  29 June, 2006
- The Evolving Relationship Between Compensation Committees and Consultants
  30 January, 2006
  23 September, 2005
- Enterprise Risk Management Systems: Beyond the Balanced Scorecard
  11 June, 2005
- The Future of the Annual General Meeting
  20 December, 2004
- Improving Communications Between Companies and Investors
  22 November, 2004
- Corporate Governance Best Practices: A Blueprint for the Post-Enron Era
  12 May, 2003
- Institutional Investment Report - March 2003
  28 February, 2003
- Hong Kong Corporates and Investor Confidence
  10 January, 2003
- Singapore Corporates and Investor Confidence
  10 January, 2003
- India Corporates and Investor Confidence
  10 January, 2003
- The Compensation Committee Of The Board: Best Practices For Establishing Executive Compensation
  26 October, 2001
- Corporate Governance:Global Trends Examined From an Asian Perspective
  26 January, 2001
- Board Diversity in U.S. Corporations: Best Practices for Broadening the Profile of Corporate Boards
  20 January, 1999
- Communicating Corporate Performance: A Delicate Balance
  01 July, 1997