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Jo Anne Rioli Moeller is a Senior Fellow in Human Capital and Program Director for the Sales Compensation Leaders Council of The Conference Board. Her leadership experience in developing and managing sales incentive compensation in multiple business sectors enables her to facilitate insightful discussion among Council members on the challenges of sales compensation.

Having held the position of head of global total rewards for corporations such as Office Depot, Key Bank and John Deere, she is familiar with addressing the interests of management, plan participants and the Board on this topic. She also knows the demands of implementing a sweeping review of incentive compensation to meet government mandates such as SOX and the Interagency Guidance on Sound Incentive Practices. She continues to be active in the incentive compensation field as a speaker, author, and resource to companies such as GNC and Spirit Airlines.

Jo Anne is a retired US Navy Commander with 25 years in the field of Naval Intelligence. She holds a Bachelor of Science degree from Western Michigan University and a Master of Science degree from DePaul University.