Access to Experts

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Robin Erickson, PhD, is a Principal Researcher in Human Capital. Recognized as a thought leader for talent acquisition, engagement, talent mobility, retention, and layoffs, she also draws on her experiences as a research analyst at Bersin and a talent strategies consultant at multiple consulting firms. In addition to her publications for The Conference Board, Robin has written for Bersin, Deloitte Review, Deloitte Global Human Capital Trends, the Wall Street Journal, Forbes.com, and Talent Management, to name a few. A frequent presenter, Robin’s speaking engagements include The Conference Board conferences and council meetings, as well as multiple national and international conferences.

Robin holds a PhD and MS from Northwestern University, an MA from Northern Seminary, and an AB from the University of Chicago. Connect with her on LinkedIn or on Twitter @RAEricksonPhD.

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Publications by Robin Erickson, PhD

Key Business Issues

- US Labor Shortages: Challenges and Solutions
  27 January, 2020
- Continuous Listening Part 1: Moving Beyond Point-in-Time Measurement
  24 October, 2019
- Total Talent Mobility: Strategic Purposes, Barriers, and Best Practices
  29 April, 2019
- DNA of Engagement: How Organizations Create and Sustain Highly Engaged Teams
  28 February, 2019

Publications

  16 April, 2020
- Human Capital Management during COVID-19: Support for Well-Being and Mental Health
  13 April, 2020
- Human Capital Management during COVID-19: Why Organizations Shouldn't Forget about Onboarding
  10 April, 2020
  09 April, 2020
- Human Capital Management during COVID-19: Conducting Compassionate Layoffs
  09 April, 2020
  07 April, 2020
- Artificial Intelligence for Talent Acquisition
  21 January, 2020
- Building A Highly Engaged Team: Diagnostic Tool
  13 March, 2019
- C-Suite Challenge™ 2019: Building Team Engagement
  08 March, 2019

Research Reports

- Continuous Listening Part 2: Building and Implementing a Strategy
  19 February, 2020
- Job Satisfaction 2019: Satisfaction Continues to Rapidly Increase in a Very Tight Labor Market
  29 August, 2019
  21 August, 2019