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Robin Erickson, PhD, is a Principal Researcher in Human Capital. Recognized as a thought leader for talent acquisition, engagement, talent mobility, retention, and layoffs, she also draws on her experiences as a research analyst at Bersin and a talent strategies consultant at multiple consulting firms. In addition to her publications for The Conference Board, Robin has written for Bersin, Deloitte Review, Deloitte Global Human Capital Trends, the Wall Street Journal, Forbes.com, and Talent Management, to name a few. A frequent presenter, Robin’s speaking engagements include The Conference Board conferences and council meetings, as well as multiple national and international conferences.

Robin holds a PhD and MS from Northwestern University, an MA from Northern Seminary, and an AB from the University of Chicago. Connect with her on LinkedIn or on Twitter @RAEricksonPhD.
Most organizations have reduced workforce costs and many plan to take still more steps in the next 3 months (May through July 2020)
09 June, 2020
While three-quarters of respondents reported that less than 10% of employees worked primarily from home before COVID-19, this trend will likely reverse after COVID-19
09 June, 2020
Before returning to the workplace, most organizations are focusing on workforce health and office safety in their transition plans
04 June, 2020

Key Business Issues

- US Labor Shortages: Challenges and Solutions
  27 January, 2020
- Continuous Listening Part 1: Moving Beyond Point-in-Time Measurement
  24 October, 2019
- Total Talent Mobility: Strategic Purposes, Barriers, and Best Practices
  29 April, 2019
- DNA of Engagement: How Organizations Create and Sustain Highly Engaged Teams
  28 February, 2019

Publications

- Guide to Different Types of Credentials
  16 June, 2020
  23 April, 2020
  16 April, 2020
- Human Capital Management during COVID-19: Support for Well-Being and Mental Health
  13 April, 2020
- Human Capital Management during COVID-19: Why Organizations Shouldn't Forget about Onboarding
  10 April, 2020
  09 April, 2020
- Human Capital Management during COVID-19: Conducting Compassionate Layoffs
  09 April, 2020
  07 April, 2020
- Artificial Intelligence for Talent Acquisition
  21 January, 2020
- Building A Highly Engaged Team: Diagnostic Tool
  13 March, 2019
- C-Suite Challenge™ 2019: Building Team Engagement
  08 March, 2019

Research Reports

- Different in Degree: Closing the Talent Gap with Alternative Credentials
  15 June, 2020
- From Immediate Responses to Planning for the Reimagined Workplace: Human Capital Responses to COVID-19
  28 May, 2020
- Continuous Listening Part 2: Building and Implementing a Strategy
  19 February, 2020
- Job Satisfaction 2019: Satisfaction Continues to Rapidly Increase in a Very Tight Labor Market
  29 August, 2019
  21 August, 2019