



Robin Erickson, PhD

Vice President, Human Capital
The Conference Board
RErickson@tcb.org

Robin Erickson, PhD, is Vice President, Human Capital at The Conference Board and leads the development of research insights across all functions of human capital. Previously, she was Principal Researcher in Human Capital where she conducted industry surveys, researched leading practices, wrote reports, and developed frameworks and tools. She is recognized as a thought leader for the effects of COVID-19 and other crises affecting the workforce, talent acquisition, talent mobility, employee engagement and experience, and retention.

She has written over 60 reports and hosted or been featured on over 30 podcasts. An often-requested presenter, Robin has spoken at countless webcasts and member briefings, and at over 50 conferences, both nationally and internationally.

Prior to joining The Conference Board, she was a research analyst at Bersin and a talent strategies consultant at Deloitte and other consulting firms. She holds a PhD in organizational communication and change from Northwestern University.

Connect with her on [LinkedIn](#) or on Twitter [@RAEricksonPhD](#).