Robin Erickson, PhD, is a Principal Researcher in Human Capital. Recognized as a thought leader for talent acquisition, engagement, talent mobility, retention, and layoffs, she also draws on her experiences as a research analyst at Bersin and a talent strategies consultant at multiple consulting firms. In addition to her publications for The Conference Board, Robin has written for Bersin, Deloitte Review, Deloitte Global Human Capital Trends, the Wall Street Journal, Forbes.com, and Talent Management, to name a few. A frequent presenter, Robin’s speaking engagements include The Conference Board conferences and council meetings, as well as multiple national and international conferences.

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Publications by Robin Erickson, PhD

Charts

- **From Immediate Responses to Planning for the Reimagined Workplace**
  09 July, 2020
- **Most organizations have reduced workforce costs and many plan to take still more steps in the next 3 months (May through July 2020)**
  09 June, 2020
- **While three-quarters of respondents reported that less than 10% of employees worked primarily from home before COVID-19, this trend will likely reverse after COVID-19**
  09 June, 2020
- **Before returning to the workplace, most organizations are focusing on workforce health and office safety in their transition plans**
  04 June, 2020

Key Business Issues

- **US Labor Shortages: Challenges and Solutions**
  27 January, 2020
- **Continuous Listening Part 1: Moving Beyond Point-in-Time Measurement**
  24 October, 2019
- **Total Talent Mobility: Strategic Purposes, Barriers, and Best Practices**
  29 April, 2019
- **DNA of Engagement: How Organizations Create and Sustain Highly Engaged Teams**
  28 February, 2019

Publications

- **Guide to Different Types of Credentials**
  16 June, 2020
- **Human Capital Management during COVID-19: How Leaders Can Connect with Employees in a Crisis**
  23 April, 2020
  16 April, 2020
- **Human Capital Management during COVID-19: Support for Well-Being and Mental Health**
  13 April, 2020
- **Human Capital Management during COVID-19: Why Organizations Shouldn’t Forget about Onboarding**
  10 April, 2020
  09 April, 2020
- **Human Capital Management during COVID-19: Conducting Compassionate Layoffs**
  09 April, 2020
  07 April, 2020
- **Artificial Intelligence for Talent Acquisition**
  21 January, 2020
- **Total Talent Mobility Summary**
  30 April, 2019
- **Building a Highly Engaged Team: Diagnostic Tool**
  13 March, 2019
- **C-Suite Challenge™ 2019: Building Team Engagement**
  08 March, 2019

Research Reports

- **DNA of Engagement: How Organizations Can Align Engagement and Inclusion to Enhance Employee Experience**
  30 June, 2020
- **Different in Degree: Closing the Talent Gap with Alternative Credentials**
  15 June, 2020
- **From Immediate Responses to Planning for the Reimagined Workplace: Human Capital Responses to COVID-19**
  28 May, 2020
- **Continuous Listening Part 2: Building and Implementing a Strategy**
  19 February, 2020
- **Job Satisfaction 2019: Satisfaction Continues to Rapidly Increase in a Very Tight Labor Market**
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