

Access to Experts



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Liz Segel is the managing partner for McKinsey in North America and is a member of McKinsey's Shareholders Council, the firm's equivalent of the board of directors, and a member of the global partnership service team. She formerly led McKinsey's Marketing & Sales Practice in the Americas and the New York office.

Since joining the firm, Segel's work has largely focused on consumer marketing, growth strategy, and performance improvement. She has served clients across several consumer-facing industries including media, telecommunications, travel, entertainment, retail, financial services, and automotive.

Segel is a founding member of the Harvard Business School Women's Club of New York and has served on the board of ClickFox, a customer journey analytics technology company, and the education nonprofit, Prep for Prep. She is a member of the board of trustees of The Conference Board.

Segel holds a BA and MBA from Harvard University.

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