



Bryan Iams

Vice President, Corporate and Government Affairs
PPG

Bryan N. Iams is vice president, corporate and government affairs, of PPG.

He joined PPG in October 2012 as vice president, corporate communications and marketing, and he assumed the additional responsibilities for government and community affairs in March 2013. The department name officially changed to Corporate and Government Affairs in August 2013.

Prior to joining PPG, Iams was principal advisor, communications, for FedEx Ground. He previously was head of strategic and external communications for Bayer Corp. and Bayer MaterialScience in North America. During his more than 10 years with Bayer, Iams advanced through various roles of increasing responsibility where he managed external media, public relations, corporate advertising, social media, crisis management, marketing communications, public affairs and internal communications. He also worked for more than seven years at global public relations agency Burson-Marsteller, now Burson Cohn & Wolfe.

A native of Pittsburgh, Iams earned a bachelor's degree in English from the University of Pittsburgh and a master's degree in public management from Carnegie Mellon University. He currently serves as Board Chair of VisitPittsburgh and was previously Board President of Reading Is Fundamental Pittsburgh. Iams is also a current member of the Arthur Page Society.