

## Access to Experts



**Kevin Moss**  
Head of Net Good  
BT (British Telecom)

Kevin is responsible for BT's Net Good program, the component of BT's Better Future program focused on helping society live within the constraints of the planet's resources.

He has been an integral part of BT's sustainability activities since 2007 with various roles in sustainability strategy, stakeholder engagement and sustainability reporting for BT at a corporate level both in the UK and globally.

Prior to his involvement in the world of sustainability, Kevin's career path included product management, marketing and corporate strategy at BT, Concert, MCI and BP.

Kevin is a member of HP's External Global Citizenship Advisory board. He was a member of the Corporate Responsibility Officers Association's (CROA) Board of Governors from 2009 to 2011 and founded and chaired the CROA's committee for professional development from 2009- 2012. From 2007-2009 he was founding chairperson of the Energy and Environment Committee of the British American Business Association in Washington DC and a member of the American Red Cross Global Advisory Board from 2009 to 2011.

In 2013 Kevin has been included in the 2013 Trust Across America Top 100 Thought Leaders and Guardian Sustainable Business 30 Most Influential Sustainability Voices in America. He was a recipient of the 2009 PR News; CSR Executive of the Year Award . He shares his thoughts about the intersection between information communication technology services, business and sustainability on his blog CSR Perspective, at [www.csrperspective.com](http://www.csrperspective.com), and @kevinimoss on Twitter. He is the author of a white paper 'The Four Dimensions of Sustainability'.

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