



Scott Carlberg

Program Director, Information and Management Research Council,
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The Conference Board

Scott Carlberg is The Conference Board's acting Program Director for the Information and Management Research Council, which is being reinvented as a corporate data / library / trends council. Carlberg is also program director for the 2018 Corporate Communications Conference (June) and Corporate Communications Workshop (Fall), providing advanced public affairs strategies and tactics for communicators.

Carlberg leads Talking Points, LLC, a corporate and nonprofit public affairs consultancy for departmental turnarounds, strategic planning and catalytic special projects. Among the projects: Strategic planning for a small Southeast utility, economic impact project management for the North Carolina motorsports industry, start-up of a university energy research and workforce center, special assignment business reporting in Charlotte, and board assessments for nonprofits.

Carlberg was previously director of communications for a global electric research organization, the Electric Power Research Institute, overseeing media, internal communications, publications and event planning. Previous work history was in various public affairs and special project work with Duke Energy and Phillips Petroleum. He was the inaugural president of an energy trade group that created multi-national economic development opportunities across the Carolinas.

While a corporate representative, Carlberg was a leader in The Conference Board's Community and Public Issues Council, growing membership, advancing meeting formats.