



Oz Tuzcu

Senior Director of Analytics and Insights
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Oz Tuzcu is the Senior Director of Analytics and Insights at VF Corporation, a global leader in branded lifestyle apparel, footwear and accessories. Oz joined VF in 2015 with nearly 20 years of experience in enterprise analytics. He has deep analytical experience including initiatives in Supply Chain, Marketing, Consumer Insights, Risk Management and Workforce Management.

As Senior Director of Analytics and Insights, Oz is responsible for the VF Human Capital Management (HCM) Analytics competency. He is also part of the executive team leading initiatives to build enterprise wide analytics capabilities. Prior to VF, Oz was a Managing Consultant at IBM Corporation where he led enterprise-wide analytics initiatives. Prior to IBM, he held leadership positions at Encore Capital Corporation and DTE Energy where he was responsible for building out the Analytics CoE's and operationalizing analytics solutions.

Oz is an advisory board member for Wake Forest University's Masters of Science in Business Analytics program. He is a Lean Six Sigma Black Belt and holds a bachelor's degree in Mechanical Engineering and an MBA in Finance.