

Mike Prokopeak

Vice President, Editor in Chief
Human Capital Media

Mike Prokopeak is vice president and editor in chief for Human Capital Media, the largest integrated media company serving the human capital management and workforce development industries.

Mike's primary responsibility is to lead the team that creates editorial content for HCM's flagship brands — *Chief Learning Officer, Talent Economy* and *Workforce* magazines — along with their associated websites and digital products including multimedia, video, research services and online and in-person events.

HCM brands reach a multi-billion dollar market and the audience includes monthly magazine circulation of 130,000, 3 million unique annual web visitors, more than 650,000 newsletter recipients and a combined database of more than 550,000 HR professionals. In addition, Mike directs content for the company's online and in-person events including the CLO Symposium and CLO Breakfast Club.

Mike has a proven track record of editorial achievement over nearly two decades in journalism and publishing. Under his direction, Human Capital Media has won more than two dozen awards for editorial excellence.

Prior to joining Human Capital Media, he held a number of roles with leading publishing companies such as Houghton Mifflin Co. and the Great Books Foundation. He began his career in journalism as a reporter for Northern Arizona's *Mountain Living Magazine* in Flagstaff (Arizona) and worked his way up to editor in chief, eventually taking on general manager responsibilities for the magazine and its sister publication, *Flagstaff Live*, both owned by Pulitzer Newspapers Inc. In that role, he directed the editorial, design, advertising and events departments. A former high school teacher and U.S. Peace Corps

volunteer, Mike brings in-depth experience in publishing as well as continuing education to Human Capital Media.