

Access to Experts



Willem Overmeer
Senior Advisor
The Conference Board

Willem Overmeer is a senior advisor at The Conference Board and the program on Scenario Building & Analysis. He works closely with individual members of The Conference Board to identify critical trends in the corporate environment and translate these trends into scenarios that help shape entrepreneurial challenges and opportunities.

Before joining The Conference Board, Overmeer worked as a corporate planner, policy researcher, business school professor, and management consultant. He collaborated closely with senior executive teams to redesign global businesses in shifting environments in a variety of industries— telecommunications, construction and real estate development, insurance, consumer-branded products, retail, and health care.

Overmeer holds a PhD from the Massachusetts Institute of Technology, an MBA from Rotterdam School of Management, and an MS from Delft Technical University. He has taught at MIT, INSEAD, and the Stern School of New York University.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Willem Overmeer

Economics Program Working Paper Series

- [Recent Changes in Europe's Competitive Landscape and Medium-Term Perspectives: How the Sources of Demand and Supply Are Shaping Up](#)
06 May, 2013

Economics Watch Reports

- [The Conference Board Economics Watch® United States View](#)
30 April, 2013

Executive Action Report

- [Avoiding the Digital Desert](#)
19 November, 2013
- [Scenario Planning: Opportunities for Mid-Market Firms](#)
03 September, 2013

Key Business Issues

- [Getting a Handle on Energy in Europe \(Implications for the European Union\)](#)
18 September, 2015
- [Getting a Handle on Energy \(Strategic Overview\)](#)
14 April, 2015
- [Getting a Handle on Energy: Global Growth Scenarios in Times of Changing Oil Prices](#)
14 April, 2015

Research Report

- [Europe 2.0? Four Scenarios for Europe Post-Brexit](#)
08 December, 2016
- [Transforming Electric Power Generation for a Low-Carbon Environment](#)
05 October, 2016
- [Global Economic Growth Scenarios 2020: The Impact of Investments and Reforms across Seven Major Regions](#)
11 June, 2014