



## Jean Case

Chairman  
National Geographic Society  
CEO  
Case Impact Network

Jean Case has a long and diverse track record of innovation and transformation as a business builder, tech pioneer, investor, policy advocate and philanthropist. Since 2016, Jean has served as Chairman of the National Geographic Society. Under her leadership as Chairman, National Geographic has dramatically expanded its digital strategy and global reach. Nat Geo now reaches hundreds of millions of people each month, and is the #1 social media brand in the world. Jean helped create and serves on the Board of National Geographic Partners, a \$5 billion global media and travel joint venture with the Walt Disney Company. Since 1997, Jean has served as CEO of The Case Foundation, widely regarded as one of the most innovative philanthropic entities in the world. In January 2020, Jean launched the Case Impact Network to build on her leadership in impact investing and identify and support opportunities for companies to more fully integrate impact into their business approaches. In 2021, Jean launched For What It's Worth (FWIW) to expand interest in investing for social good and to provide the resources, news and trends new investors need to confidently invest for both profit and purpose. Jean is a member of the Smithsonian American Women's History Museum's advisory council and served on advisory boards at Harvard Business School, Stanford and Georgetown. She was named as an advisor to the U.S. National Advisory Board to the Social Impact Investing Task Force, established by the G8. Jean was elected to the American Academy of Arts and Sciences in 2016 and her extensive achievements have been recognized with honorary degrees from Indiana University and George Mason University. In 2019, Simon & Schuster published Jean's National Bestseller book, *Be Fearless: Five Principles for a Life of Breakthroughs and Purpose*.