



Sara Murray

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Sara Murray is Managing Director, International, at The Conference Board, responsible for growing and engaging membership in all markets outside the United States. In this role, Sara drives expansion in assigned markets, strategically and operationally, engaging with Members, developing executive programs and services, Centers, insights, and people. She works to enhance The Conference Board stature and reputation as a relevant, objective, and ethical institution serving business and society and serves as a spokesperson to the business community, helping to develop media and engagement strategies.

Previously, Sara was the Executive Director for International and directed the Council business (executive peer networks), academies (executive education), conferences, briefings, and the European Human Capital Center. In addition, she led 60+ thought leaders who drive the intellectual direction of our Council programs, a team of customer experience managers, and a sales force.

Sara is experienced in developing and delivering powerful growth strategies, inspiring high performing teams, and leading membership-based organizations. Prior to her work at The Conference Board, Sara was the Executive Director of The British Chamber of Commerce in Belgium, representing the voice of business through policy focused committees and events with key decision makers from the European institutions.

Sara received a BA Honors in Business Management at Birmingham City University, and her Post Graduate diploma in Lobbying & EU Affairs at United Business Institute, Brussels. In addition, she has completed several executive education courses such as leading strategically at Centre for Creative Leadership, steering complex projects at University of Cambridge Judge Business School, and collective leadership at Presence

at Work.