

## Access to Experts

### **Daniel Sandy Bayer**

Daniel Sandy Bayer is president of Bayer Consulting and has 20 years' experience conducting research projects for corporations and non-profit organizations. He has conducted research for clients on a variety of industry issues in financial services, manufacturing, technology, media, consumer products, and real estate, as well as on cross-industry topics such as corporate reputation, taxation, litigation, mid-market enterprises, and emerging market investment.

Before founding Bayer Consulting in 1996, his previous positions included vice president of the New York City Partnership and Chamber of Commerce, and chief of staff to the Deputy Mayor for Finance and Economic Development in New York City.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by Daniel Sandy Bayer

### Executive Action Report

- [Building a Resilient Workforce: A Critical Component of Disaster Recovery](#)  
28 September, 2012
- [No Company Is an Island: Building Resilient Communities](#)  
28 June, 2012
- [Strengthening the Weakest Link: Building Resilient Global Supply Chains](#)  
18 June, 2012

### Key Findings

- [Preparedness in the Private Sector - 2010](#)  
20 October, 2010
- [Building Risk Awareness into Performance: Integrating ERM and Performance Management](#)  
15 September, 2009
- [Managing Reputation Risk and Reward](#)  
20 April, 2009

### Research Report

- [Safeguarding Intellectual Property and Addressing Corruption in the Global Supply Chain](#)  
18 December, 2012
- [Preparedness in the Private Sector: 2012 Report](#)  
05 December, 2012
- [Preparedness in the Private Sector – 2011](#)  
25 October, 2011
- [Preparedness in the Private Sector - 2010](#)  
20 October, 2010
- [Building Risk Awareness into Performance: Integrating ERM and Performance Management](#)  
15 September, 2009
- [Managing Reputation Risk and Reward](#)  
16 March, 2009