



## Alex Masetti

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Alex Masetti is the Program Director of the Operational Excellence Council and the Competitive Intelligence Council at The Conference Board. He is a retired executive from Air Products, where his last position was Vice President, Continuous Improvement Center of Excellence. In this role, he led the redeployment of the company's program to ensure the right skills, processes, and tools were embedded within each business and function and established a sustainable culture of improvement starting with top leadership.

Joining Air Products in 1981, Masetti held engineering positions in applied R&D and process systems and account management positions in the standard plants and international departments. In 1990 he relocated to Taipei, Taiwan as gases vice president for an Air Products joint venture. In 1992 he returned to headquarters and served in product and marketing roles in the electronics division. In 1997 he relocated to Osaka, Japan as vice president for the company's electronics joint venture. Masetti returned to the US in 2000 as director of investor relations, became North America vice president for the tonnage gases division in 2004, and assumed his CI role in 2009.

Masetti was a member and co-chair of the Continuous Improvement Council while at Air Products and is Lean Six Sigma Green Belt certified. He received a BS degree in mechanical engineering from Lafayette College in 1981 and an MBA from Lehigh University in 1986.