

## Access to Experts



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Donald Greene is program director for The Conference Board's two Contributions Councils and the Community and Public Issues Council. He is also a partner in [Tandem Consulting](#), serving non-profit, foundation and business clients in strategic positioning, organizational design and partnership building. He is an advisor to the King Baudouin Foundation U.S. A 30-year associate of The Coca-Cola Company, Greene was president and director of The Coca-Cola Foundation for 12 years, leading Coke's philanthropic program and spearheading the strategic repositioning of its foundation, which he helped create. He also nurtured the development of other Coca-Cola foundations around the world while creating significant signature grants programs for Coca-Cola. While at Coke, he also was executive assistant to the chief executive officer and served as corporate secretary. He served on the faculty of The Contributions Academy (now the Association of Corporate Contributions Professionals), providing professional-development education and transformational-leadership coaching to contributions and foundations executives.

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