

## Access to Experts

**Melissa Berman**

Contact [Carol Courter](#), Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by Melissa Berman

Research Report

- [The CEO Challenge: Top Marketplace and Management Issues 2001](#)  
16 January, 2001
- [The CEO Challenge: Top Marketplace and Management Issues](#)  
25 June, 1999