

## Access to Experts



**Robert Reiss**  
Founder and Host  
The CEO Show

Robert Reiss is founder and host of The CEO Show, nationally syndicated to more than 600,000 listeners on AM/FM radio. His company publishes The CEO Forum, a quarterly magazine whose subscription base is exclusively 10,000 CEOs. Reiss is a frequent keynote speaker on lessons from CEOs.

Reiss is co-author of *The Transformative CEO*, published by McGraw-Hill in June 2012. He was recently featured on Squawk Box discussing The Transformative CEO.

He is a regular contributor with *Forbes.com*, where he has written over 40 columns on CEO perspective. His work with CEOs was featured in the *Harvard Business Review*, where Reiss was cited as an “expert in executive communications”.

In 2011 Reiss launched The CEO TV Show which is the first pan-mobile program featuring CEOs who have reinvented the fabric of American industry. Also as a program Director of The Conference Board’s annual Senior Marketing Executive Conference, which in 2009 was cited in Weber Shandwick’s annual research as the #4 Global C-Suite Conference.

Prior to The CEO Show, Reiss was Managing Director of a strategy consulting firm working with CEOs.

His not-for-profit work includes being a Trustee for Kingsbrook Medical Center and a Director at Griffin Health Services Corporation ( *Fortune Magazine’s* # 4 best company to work for in America, 2006) and a Director for Planetree. In 2008, Reiss was recipient of The United Hospital Fund’s *Distinguished Trustee Award*.

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