

Access to Experts



Robert Reiss
Founder and Host
The CEO Show
robert@reissource.com

Robert Reiss is founder and host of The CEO Show, nationally syndicated to more than 600,000 listeners on AM/FM radio. His company publishes The CEO Forum, a quarterly magazine whose subscription base is exclusively 10,000 CEOs. Reiss is a frequent keynote speaker on lessons from CEOs.

Reiss is co-author of *The Transformative CEO*, published by McGraw-Hill in June 2012. He was recently featured on Squawk Box discussing The Transformative CEO.

He is a regular contributor with *Forbes.com*, where he has written over 40 columns on CEO perspective. His work with CEOs was featured in the *Harvard Business Review*, where Reiss was cited as an “expert in executive communications”.

In 2011 Reiss launched The CEO TV Show which is the first pan-mobile program featuring CEOs who have reinvented the fabric of American industry. Also as a program Director of The Conference Board’s annual Senior Marketing Executive Conference, which in 2009 was cited in Weber Shandwick’s annual research as the #4 Global C-Suite Conference.

Prior to The CEO Show, Reiss was Managing Director of a strategy consulting firm working with CEOs.

His not-for-profit work includes being a Trustee for Kingsbrook Medical Center and a Director at Griffin Health Services Corporation (*Fortune Magazine’s* # 4 best company to work for in America, 2006) and a Director for Planetree. In 2008, Reiss was recipient of The United Hospital Fund’s *Distinguished Trustee Award*.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.