

## Access to Experts



**Kent Greenes**

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Kent A. Greenes is a program director for The Conference Board Knowledge and Collaboration Council. His publications for The Conference Board include two research reports, *It's Not Just Your Children's Facebook Anymore: Using Social Networking to Enhance Knowledge Transfer*, co-authored with Diane Piktialis and Susan Stewart (2010) and *Bridging the Gaps: How to Transfer Knowledge in Today's Multigenerational Workplace* (2008), which he co-authored with Diane Piktialis.

As an expert in knowledge management, he has worked with a number of organizations, including PriceWaterhouseCoopers, Save the Children, the U.S. Army, NASA, Northrop Grumman, and the Defense Intelligence Agency.

Prior to starting his own consulting firm, Greenes worked as chief knowledge officer at SAIC, whose clients included all of the U.S. military institutions, global energy companies, and government organizations. He also worked for 17 years at British Petroleum, where he started as a geophysicist and eventually became head of knowledge management. Greenes initiated and directed BP's global Virtual Teamwork Program.

Greenes is executive in residence at George Washington University, an instructor at the U.S. Army War College in Carlisle and a faculty member at California State University at Northridge. He also serves on the advisory board of KMPPro, the editorial board of the Journal of Knowledge Management and is a member of The Conference Board Management Committee.

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## Publications by Kent Greenes

### Executive Action Report

- [It's Not Just Your Children's Facebook Anymore](#)  
20 May, 2011

### Research Report

- [Connect, Converse, Create: How Companies Can Generate Value through Internal Social Collaboration](#)  
26 March, 2014
- [Bridging the Gaps: How to Transfer Knowledge in Today's Multigenerational Workplace](#)  
15 July, 2008