

## Access to Experts

### John Berry

John Berry is a management consultant with more than 15 years of experience in helping organizations capture value from information technology investments. He is the author of *Tangible Strategies for Intangible Assets*, which was translated into Chinese, and *Offshoring Opportunities*. More recently, he was named research director for The Conference Board Research Working Group on Sourcing, which is expected to launch in the fall of 2008.

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## Publications by John Berry

Executive Action Report

- [Smart Sourcing: A Boost to Sourcing Value Creation](#)  
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