Access to Experts

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Siqi Zhou is a associate economist at The Conference Board China Center for Economics and Business in Beijing. Her research focuses on China’s consumer market.

Previously, Zhou was a program coordinator at the Global Energy Initiative. She also worked as a Research Intern at Ashoka (the largest network of social entrepreneurs worldwide) and WITNESS (an international human rights organization).

Zhou earned her BA in urban management and regional economics at Peking University and holds a MA of public administration from the Maxwell School, Syracuse University. Her areas of study included policy analysis, regional economic, and nonprofit management.

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Publications by Siqi Zhou

China Center Publications

- **Assessing the Impact of Coronavirus on Chinese Consumption**
  30 March, 2020
- **China Consumption Story: Year End 2019**
  12 December, 2019
- **China Consumption Story—Quarterly Update: Q2 2019**
  10 September, 2019
- **China Labor Market Quarterly Update: Q1 2019**
  27 May, 2019
- **Will Current Government Measures Boost Consumption in 2019?**
  22 March, 2019
- **High household debt poised to drag on Chinese consumption growth**
  22 August, 2018
- **Rising unit labor costs threaten China's export competitiveness**
  07 August, 2018
- **Insight Compilation: Dimensioning Chinese Consumption Dynamics**
  06 July, 2018
- **Appraising Income Inequality in China**
  06 July, 2018
- **China Center Research Brief: China Consumption Growth Is Likely to Uptick in 2018**
  19 March, 2018
- **Assessing the comparative economic risk levels of Chinese provinces**
  23 January, 2018
- **China Center Chart Dive: Working Hours in China Appear to Have Dropped Significantly**
  30 October, 2017
- **China Center Chart Dive: Chinese population inflows concentrated in 15 cities**
  06 May, 2017
- **China ResearchGraphic: Provincial Economic Risk Assessment - Trends and Drivers**
  21 January, 2017
- **The China ResearchGraphic: Economic Risks in China - A Provincial View**
  10 January, 2017
- **The China ResearchGraphic - Income, Consumption, and Savings in China: Now and in 2025**
  19 April, 2016
- **China Center Quick Note: China’s online retail situation – through the lens of express parcel business**
  12 February, 2016

Key Business Issues

- **No More Tiers: Navigating the Future of Consumer Demand across China's Cities**
  18 November, 2015

Publications

- **No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CHRO Strategic Implications)**
  14 December, 2015
- **No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CFO Strategic Implications)**
  11 December, 2015
- **No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CMO Strategic Implications)**
  19 November, 2015