Access to Experts

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Siqi Zhou is a associate economist at The Conference Board China Center for Economics and Business in Beijing. Her research focuses on China’s consumer market.

Previously, Zhou was a program coordinator at the Global Energy Initiative. She also worked as a Research Intern at Ashoka (the largest network of social entrepreneurs worldwide) and WITNESS (an international human rights organization).

Zhou earned her BA in urban management and regional economics at Peking University and holds a MA of public administration from the Maxwell School, Syracuse University. Her areas of study included policy analysis, regional economic, and nonprofit management.

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Publications by Siqi Zhou

China Center Publications

- China Consumption Story: Year End 2019
  12 December, 2019
- China Consumption Story—Quarterly Update: Q2 2019
  10 September, 2019
- China Labor Market Quarterly Update: Q1 2019
  27 May, 2019
- Will Current Government Measures Boost Consumption in 2019?
  22 March, 2019
- High household debt poised to drag on Chinese consumption growth
  22 August, 2018
- Rising unit labor costs threaten China’s export competitiveness
  07 August, 2018
- Insight Compilation: Dimensioning Chinese Consumption Dynamics
  06 July, 2018
- Appraising Income Inequality in China
  06 July, 2018
- China Center Research Brief: China Consumption Growth Is Likely to Uptick in 2018
  19 March, 2018
- Assessing the comparative economic risk levels of Chinese provinces
  23 January, 2018
- China Center Chart Dive: Working Hours in China Appear to Have Dropped Significantly
  30 October, 2017
- China Center Chart Dive: Chinese population inflows concentrated in 15 cities
  06 May, 2017
- China ResearchGraphic: Provincial Economic Risk Assessment - Trends and Drivers
  21 January, 2017
- The China ResearchGraphic: Economic Risks in China - A Provincial View
  10 January, 2017
- The China ResearchGraphic - Income, Consumption, and Savings in China: Now and in 2025
  19 April, 2016
- China Center Quick Note: China’s online retail situation – through the lens of express parcel business
  12 February, 2016

Key Business Issues

- No More Tiers: Navigating the Future of Consumer Demand across China's Cities
  18 November, 2015

Publication

- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CHRO Strategic Implications)
  14 December, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CFO Strategic Implications)
  11 December, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CMO Strategic Implications)
  19 November, 2015