

Access to Experts



Erin Grossi

Managing Director of Digital Strategy & Innovation
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Erin Grossi is a Leader for Accenture's Global Innovation Team, helping the company scale its digital transformation work with key client accounts. As companies around the world confront disruption of their traditional business lines in the Digital Age, Ms. Grossi and her team help them bolster their strategic and innovation efforts to remain competitive. From IoT to Artificial Intelligence and beyond, Ms. Grossi helps companies navigate the business and technology terrain successfully to understand and respond to the range of threats and opportunities in the market.

Prior to joining Accenture in September 2017, Ms. Grossi served as Chief Executive Officer of The Center for Neighborhood Technology, a nonprofit "think-and-do" organization piloting innovative, digital approaches to addressing urban challenges such as flooding, energy conservation, and upgrades to mass-transit. Ms. Grossi led a transition of CNT from more of a policy/advocacy organization to an applied R&D center for burgeoning smart cities.

Before joining CNT, Erin spent 11 years at Underwriters Laboratories Inc. (UL LLC), serving most recently as their first-ever Chief Economist and Head of Corporate Innovation. In that role, Ms. Grossi analyzed macro-trends in the market, from the uptick in renewables and distributed energy resources, to an enhanced focus on sustainability and health & wellness concerns and translated those trends into usable business intelligence to guide the creation of new services for customers. She was also responsible for management and oversight of the organization's corporate innovation portfolio, including its various new ventures and new product incubation units. Erin previously held roles as Director of Corporate Strategy & Director of Global Government Affairs in the company's Washington, DC Office.

Ms. Grossi earned a Master's and Doctorate in International Commerce & Trade from Georgetown University in Washington, DC. She has an Honors BA in International Relations and Spanish Language & Literature from Marquette University in Milwaukee, Wisconsin.

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Publications by Erin Grossi

Publication

- [If Innovation is Everything, It's Nothing: How to Strategically Measure What Matters](#)
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