

Access to Experts



Jim Lichtenberg
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Jim Lichtenberg is a Program Director for The Conference Board Digital Strategy Council. His expertise is in e-business strategy. Lichtenberg has successfully completed business-building assignments for clients such as Prudential, Nestle, John Wiley, AT&T, and DuPont. His articles on technology and culture have appeared in the *New York Times*, *The Chronicle of Higher Education*, and *Publishers Weekly* with on-air appearances on The Today Show, National Public Radio, and CBS. Lichtenberg is president of his own consulting firm, Lightspeed, LLC, based in New York City.

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Publications by Jim Lichtenberg

Council Perspectives

- [Design-Centered Innovation: Observe, Learn, Innovate](#)
16 January, 2013

Economics Program Working Paper Series

- [Innovation as Viewed from Within the Corporation](#)
09 December, 2008

Key Findings

- [Ready to Innovate: Are Educators and Executives Aligned on the Creative Readiness of the U.S. Workforce?](#)
31 March, 2008

Research Report

- [Ready to Innovate: Are Educators and Executives Aligned on the Creative Readiness of the U.S. Workforce?](#)
10 October, 2008