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She assesses how intangible assets promote economic growth in Europe and emerging markets, and increase stock prices for U.S. and German firms. In addition, she examines the effect of real estate investment on the rapid economic growth of China. Her projects are sponsored by the National Science Foundation, the European Union, and the European Investment Bank.

Prior to joining The Conference Board, Hao earned her PhD in economics in 2007 from the University of Maryland, College Park. Her dissertation examined how highways promote trade and development in U.S. metropolitan areas.

As an undergraduate at the Central University of Finance and Economics in Beijing, she wrote several papers about the impact of Chinese economic reforms on small- and medium-sized enterprises during the 1990s.
Publications by Xiaohui (Janet) Hao, PhD

China Center Publications

- China’s
  08 May, 2019
- China Center Slideshow: Middle-Aged Women in China—An Unutilized Workforce Opportunity?
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- China Center Special Briefing Paper: Appraising Industrial Overcapacity – the Achilles Heel of Chinese Growth?
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- China Center Chart of the Week: Household consumption in China remains highly concentrated
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- Signposts of Innovation: A Review of Innovation Metrics
  03 May, 2017
- Brands as Productive Assets: Concepts, Measurement, and Global Trends
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- The Growing Value of Brands and Their Contribution to Worldwide Economic Growth
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- Innovation and Intangible Assets Gaining the Competitive Edge in Economic Recovery
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- Useful and Emerging Practices of Highly Innovative Organizations in the Digital Era: Results from The Conference Board and InnovationOne Global State of Innovation Survey 2019
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