Access to Experts

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Janet Hao is a senior economist with the economics program of The Conference Board. She specializes in research on innovation, intangible assets and economic growth. In particular, she measures investment in innovations by commercial banks, investment banks, and insurance companies. She assesses how intangible assets promote economic growth in Europe and emerging markets, and increase stock prices for U.S. and German firms. In addition, she examines the effect of real estate investment on the rapid economic growth of China. Her projects are sponsored by the National Science Foundation, the European Union, and the European Investment Bank.

Prior to joining The Conference Board, Hao earned her PhD in economics in 2007 from the University of Maryland, College Park. Her dissertation examined how highways promote trade and development in U.S. metropolitan areas.

As an undergraduate at the Central University of Finance and Economics in Beijing, she wrote several papers about the impact of Chinese economic reforms on small- and medium-sized enterprises during the 1990s.

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Publications by Xiaohui (Janet) Hao, Ph.D.

China Center Publications

- China Center Slidicle: Middle-Aged Women in China—An Unutilized Workforce Opportunity?
  03 October, 2016
- China Center Special Briefing Paper: Appraising Industrial Overcapacity – the Achilles Heel of Chinese Growth?
  14 September, 2015
- China Center Chart of the Week: Downward pressures on real estate building across Chinese cities nationwide
  03 March, 2015
- China Center Chart of the Week: Household consumption in China remains highly concentrated
  02 February, 2015
- China Center Chart of the Week: Pricing for newly constructed real estate – between a rock and a hard place
  08 January, 2015
- China Center Chart of the Week: A closer look at declining real estate investment
  01 December, 2014
- China Center Chart of the Week: China's growth rate for R&D investment is not exceptionally fast
  29 October, 2014
- China Center Chart of the Week: Increasing intangible investment not yielding commensurate increases in output
  17 September, 2012
- China Center Chart of the Week: China's intangible investment – high in absolute amount, small relative to conventional capex
  07 September, 2012
- China Center Chart of the Week: Intangible investment in China has grown rapidly – but is it efficient?
  24 August, 2012

Economics Program Working Paper Series

- Brands as Productive Assets: Concepts, Measurement, and Global Trends
  15 November, 2013
- Impact of ICT on Production of Goods and Services: Who Captures the Benefits of ICT? The Case of Digital Books
  12 July, 2011
- Intangible Capital and the Market to Book Value Puzzle
  20 June, 2008
- Intangible Capital and the
  29 February, 2008

Executive Action Report

- The Growing Value of Brands and Their Contribution to Worldwide Economic Growth
  23 July, 2014
- Innovation and Intangible Assets Gaining the Competitive Edge in Economic Recovery
  26 January, 2011

Key Business Issues

- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CHRO Strategic Implications)
  14 December, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CMO Strategic Implications)
  19 November, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CEO Strategic Implications)
  19 November, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (Executive Summary)
  18 November, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities
  18 November, 2015

External Publications

- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), "Measuring intangible capital and its contribution to economic growth in Europe", EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.