

## Access to Experts

**William R. Blackburn**

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by William R. Blackburn

### Executive Action Report

- [Company Approaches to Green Products and Services: What's Working and What's Not](#)  
07 May, 2008
- [Managing Great Expectations: Reshaping Engagement Strategies to Address Stakeholders' Citizenship and Sustainability Concerns](#)  
20 March, 2008
- [Going Green: Corporate Commitment to Citizenship and Sustainability Issues Takes on a Greater Role](#)  
04 March, 2008

### Key Findings

- [Frameworks for Integrating Citizenship and Sustainability into Business Strategies and Operations](#)  
30 June, 2009

### Research Report

- [Frameworks for Integrating Citizenship and Sustainability into Business Strategies and Operations](#)  
30 June, 2009