

## Access to Experts

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## Publications by William R. Blackburn

### Executive Action Report

- [Company Approaches to Green Products and Services: What's Working and What's Not](#)  
07 May, 2008
- [Managing Great Expectations: Reshaping Engagement Strategies to Address Stakeholders' Citizenship and Sustainability Concerns](#)  
20 March, 2008
- [Going Green: Corporate Commitment to Citizenship and Sustainability Issues Takes on a Greater Role](#)  
04 March, 2008

### Key Findings

- [Frameworks for Integrating Citizenship and Sustainability into Business Strategies and Operations](#)  
30 June, 2009

### Research Report

- [Frameworks for Integrating Citizenship and Sustainability into Business Strategies and Operations](#)  
30 June, 2009