

## Access to Experts



**Carol Corrado**

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Carol Corrado is senior advisor and research director in economics at The Conference Board, where her primary focus is measuring intangible capital and analyzing innovation and economic growth. Corrado coauthored key papers on the macroeconomic analysis of intangible investment and capital, including one that won the International Association of Research on Income and Wealth's 2010 Kendrick Prize ("Intangible Capital and U.S. Economic Growth") and one that appears in *Measuring Capital in the New Economy* (University of Chicago Press, 2005), a volume she coedited.

Her research on intangibles and innovation has been cited in the popular press, including *Business Week*, *Financial Times*, and *New York Times*. In recent work, she collaborated to develop the INTANInvest database, an internationally comparable dataset of intangible investment and capital for 27 EU countries, Norway, and the United States.

Corrado received the American Statistical Association's prestigious Julius Shiskin Award for Economic Statistics in 2003 in recognition of her leadership in improving the measurement of industry productivity, information and communications technology prices, and industrial production and capacity utilization. She also received a Special Achievement Award from the Board of Governors of the Federal Reserve System in 1998 and holds a PhD in economics from the University of Pennsylvania and a BS in management science from Carnegie-Mellon University.

In addition to her work for The Conference Board, Corrado is senior scholar at Georgetown University McDonough School's Center for Business and Public Policy, a member of the Technical Advisory Committee of Bureau of Labor Statistics, a member of the executive committee of the National Bureau of Economic Research's (NBER) Conference on Research on Income and Wealth, and current chair-elect of the Business and Economics Section of the American Statistical Association.

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## Publications by Carol Corrado

### Economics Program Working Paper Series

- [ICT Asset Prices: Marshaling Evidence into New Measures](#)  
11 July, 2016
- [ICT Prices and ICT Services: What do they tell us about productivity and technology?](#)  
11 July, 2016
- [Public Intangibles: The Public Sector and Economic Growth in the SNA](#)  
15 July, 2015
- [Communication Networks, ICT and Productivity Growth in Europe](#)  
01 December, 2014
- [Knowledge Spillovers, ICT and Productivity Growth](#)  
13 June, 2014
- [Brands as Productive Assets: Concepts, Measurement, and Global Trends](#)  
15 November, 2013
- [Intangible Capital and Growth in Advanced Economies: Measurement Methods and Comparative Results](#)  
13 December, 2012
- [Innovation Accounting](#)  
13 December, 2012
- [Constructing a Price Deflator for R&D: Calculating the Price of Knowledge Investments as a Residual](#)  
28 October, 2011
- [Communication Capital, Metcalfe's Law, and U.S. Productivity Growth](#)  
31 March, 2011

### Executive Action Report

- [The Growing Value of Brands and Their Contribution to Worldwide Economic Growth](#)  
23 July, 2014
- [Investments in Intellectual Property: New Footprints in Macroeconomic Data](#)  
06 December, 2013

### Key Business Issues

- [Navigating the Digital Economy: Capturing the Benefits from Increased Flexibility and Cost Reductions – CFO Implications](#)  
14 May, 2016
- [Navigating the Digital Economy: Managing Demand and Supply for Digital Jobs and Developing a Tech-Savvy Workforce – CHRO Implications](#)  
14 May, 2016
- [Navigating the Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment – CEO and CSO Implications](#)  
14 May, 2016
- [Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment](#)  
14 May, 2016

### Research Report

- [Rethinking Innovation Spending: What the data on intangible investment reveals](#)  
18 December, 2017

### External Publications

- "How do you Measure a 'Technological Revolution'?" with Charles R. Hulten. *American Economic Review* 100:5 (May 2010), 99-104.
- ["Measuring intangible capital and its contribution to economic growth in Europe"](#) with Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten. *European Investment Bank Papers* 14:1 (December 2009), 62-93.
- ["Intangible Capital and U.S. Economic Growth"](#) with Charles Hulten and Dan Sichel. *Review of Income and Wealth* 55: 3 (September 2009), 661-685.
- "Macroeconomic Implications of Intangible Assets" In *Intangible Assets: Measuring and Enhancing their Contribution to Corporate Value and Economic Growth, A workshop summary*, Christopher Mackie, rapporteur, 21-25. Washington, D.C.: The National Academies Press (2009).
- "The Contribution of Multinational Corporations to U.S. Productivity Growth, 1977-2000" with Paul Lengermann and Larry Slifman. In *International Trade in Services*, M. Reinsdorf and M. Slaughter, eds., 331-360. Chicago: The University of Chicago Press (2009).