Access to Experts

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Carol Corrado is senior advisor and research director in economics at The Conference Board, where her primary focus is measuring intangible capital and analyzing innovation and economic growth. Corrado coauthored key papers on the macroeconomic analysis of intangible investment and capital, including one that won the International Association of Research on Income and Wealth’s 2010 Kendrick Prize (“Intangible Capital and U.S. Economic Growth”) and one that appears in *Measuring Capital in the New Economy* (University of Chicago Press, 2005), a volume she coedited.

Her research on intangibles and innovation has been cited in the popular press, including *Business Week*, *Financial Times*, and *New York Times*. In recent work, she collaborated to develop the INTANInvest database, an internationally comparable dataset of intangible investment and capital for 27 EU countries, Norway, and the United States.

Corrado received the American Statistical Association’s prestigious Julius Shiskin Award for Economic Statistics in 2003 in recognition of her leadership in improving the measurement of industry productivity, information and communications technology prices, and industrial production and capacity utilization. She also received a Special Achievement Award from the Board of Governors of the Federal Reserve System in 1998 and holds a PhD in economics from the University of Pennsylvania and a BS in management science from Carnegie-Mellon University.

In addition to her work for The Conference Board, Corrado is senior scholar at Georgetown University McDonough School’s Center for Business and Public Policy, a member of the Technical Advisory Committee of Bureau of Labor Statistics, a member of the executive committee of the National Bureau of Economic Research’s (NBER) Conference on Research on Income and Wealth, and current chair-elect of the Business and Economics Section of the American Statistical Association.

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Publications by Carol Corrado

Economics Program Working Paper Series

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  11 July, 2016
- ICT Prices and ICT Services: What do they tell us about productivity and technology?
  11 July, 2016
- Public Intangibles: The Public Sector and Economic Growth in the SNA
  15 July, 2015
- Communication Networks, ICT and Productivity Growth in Europe
  01 December, 2014
- Knowledge Spillovers, ICT and Productivity Growth
  13 June, 2014
- Brands as Productive Assets: Concepts, Measurement, and Global Trends
  15 November, 2013
- Intangible Capital and Growth in Advanced Economies: Measurement Methods and Comparative Results
  13 December, 2012
- Innovation Accounting
  13 December, 2012
- Constructing a Price Deflator for R&D: Calculating the Price of Knowledge Investments as a Residual
  28 October, 2011

Executive Action Report

- The Growing Value of Brands and Their Contribution to Worldwide Economic Growth
  23 July, 2014
- Investments in Intellectual Property: New Footprints in Macroeconomic Data
  06 December, 2013

Key Business Issues

- Rethinking the Innovation Potential of Occupations: Introducing a Cross-functional Dashboard
  15 August, 2018
- Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment
  14 May, 2016

Publication

- Navigating the Digital Economy: Capturing the Benefits from Increased Flexibility and Cost Reductions – CFO Implications
  14 May, 2016
- Navigating the Digital Economy: Managing Demand and Supply for Digital Jobs and Developing a Tech-Savvy Workforce – CHRO Implications
  14 May, 2016
- Navigating the Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment – CEO and CSO Implications
  14 May, 2016

Research Report

- Rethinking Innovation Spending: What the Data on Intangible Investment Reveals
  18 December, 2017

External Publications