

## Access to Experts



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Sheri Rothman is a senior writer at The Conference Board. She has also written for the *Washington Post*, *Credit Union* magazine, *Bank Investment Marketing* magazine, and numerous business websites and newsletters.

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## Publications by Sheri Rothman

### Conference KeyNotes

- [25 Truths about Women's Leadership: Insights from the 2017 Women's Leadership Conference](#)  
09 June, 2017
- [25 Truths about Customer Experience: Insights from the 2017 Customer Experience Conference](#)  
08 June, 2017
- [20 Truths about Strategic HR: Insights from the 3rd Annual Strategic HR Conference](#)  
10 May, 2017
- [25 Truths about Health Care: Insights from the 17th Annual Health Care Conference](#)  
26 April, 2017
- [22 Truths about Strategic Community Impact: Insights from the Strategic Community Impact Symposium](#)  
02 March, 2017
- [22 Truths about Performance Management: Insights from the Performance Management Summit](#)  
02 March, 2017
- [24 Truths about Organizational Design: Insights from the 12th Annual Organization Design and Diagnostics Conference](#)  
08 February, 2017
- [25 Truths about Talent Acquisition: Insights from the 3rd Annual Talent Acquisition Conference](#)  
29 November, 2016
- [17 Truths about Women's Leadership: Insights from the 12th Annual Women's Leadership Conference](#)  
01 August, 2016
- [28 Truths about Leadership Development: Insights from the 22nd Annual Leadership Development Conference](#)  
15 June, 2016
- [25 Truths about Customer Experience](#)  
19 April, 2016
- [Innovation and Insights: Megatrends in Talent Management: Insights from the 2016 Talent Management Strategies Conference](#)  
30 March, 2016
- [How Fortune 100 Brands Understand the People That Matter Most](#)  
22 March, 2016
- [Succession Management That Delivers Results: Simple. Relevant. Agile](#)  
02 February, 2016
- [Using Analytics and Culture to Deliver Journeys That Customers Crave: Insights from The 2015 Customer Experience Conference](#)  
04 August, 2015
- [Best Practices and Processes for Maximizing the Impact of Talent Decisions: Insights from The 2015 Talent Management Strategies Conference](#)  
24 April, 2015
- [The Rallying Cry for Organizational Change](#)  
09 October, 2014

### Council Perspectives

- [How Effective Information Services Can Contribute to the Bottom Line](#)  
01 December, 2008

### Executive Action Report

- [Vets Returning to the Workforce](#)  
04 October, 2013
- [Get Connected: How Social Collaboration Can Help Companies Navigate a Complex Business Landscape](#)  
26 June, 2013
- [Get Social: A Guide to Creating Your Company's Social Media Strategy](#)  
03 October, 2011
- [Harnessing the Power Within: Using Your Employees to Help Deliver the Brand Promise](#)  
27 May, 2010
- [Social Networking: How Companies Are Using Web 2.0 to Communicate with Employees](#)  
30 November, 2009
- [How Effective Information Services Can Contribute to the Bottom Line](#)  
01 December, 2008
- [What Others Think of You Matters: Manage and Boost Your Corporate Reputation Using Social Media](#)  
06 November, 2007

### Research Report

- [Connect, Converse, Create: How Companies Can Generate Value through Internal Social Collaboration](#)  
26 March, 2014
- [The 2008 Executive Coaching Fee Survey](#)  
07 August, 2008