Access to Experts

Martin Cohen , Director, Mid-Market Programs and Services, U.S. Development , The Conference Board

Martin Cohen is director of mid-market programs and services at The Conference Board. In that capacity, he designs programs and campaigns to attract new members and engage existing members more fully with The Conference Board. A long-time human resources practitioner, Cohen represented U.S. Development in the human capital practice. He currently serves the economy & business environment practice.

Cohen also represents mid-markets in the research planning process and serves as acquiring editor for the mid-market trend series of publications. He has helped to launch three councils especially designed to serve C-suite executives at mid-market firms.

Prior to joining The Conference Board in 2003, Cohen was senior vice president of the Work in America Institute, where he managed the Productivity Forum, the Workplace Literacy Network, and The Parent Connection®, a national substance abuse prevention program. He earned his BA and MBA at Yale, and his PhD at the State University of New York at Buffalo.

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