

Access to Experts



Kenneth Dewoskin

Senior Advisor

The Conference Board China Center for Economics and Business

Professor Emeritus of Business Administration

University of Michigan

Kenneth Dewoskin is Senior Vice President at The Conference Board and a Senior Advisor to The China Center. A former professor of International Business and Asian Languages and Cultures at the University of Michigan, Dr. DeWoskin has been involved with China for over 40 years. He has also studied at National Taiwan University and Kyoto University, and he is a fluent speaker of Mandarin Chinese and Japanese. In recent years, he has worked for dozens of Fortune 200 companies on China projects in a range of industries, as well as Chinese companies and government agencies.

Dr. DeWoskin is a co-founder and core faculty member of the Wharton International Forum in Shanghai and has taught in several executive education programs for Michigan, Singapore Management University and Wharton. He appears regularly in press interviews, with the New York Times, Financial Times, Economist, CNBC, Business Week, Fortune etc. and major wire services. He has presented on China business issues across the US and throughout Asia and Europe, in the World Economic Forum, Chambers of Commerce, US China Business Council, China Britain Business Council, in the Chinese print and broadcast media, and for numerous corporate clients and business interest groups.

Dr. DeWoskin has worked in the automotive and industrial sectors, energy, telecommunications and eCommerce, and financial service industries. Diverse projects include a World Bank sponsored project to assist China's Ministry of Information Industries with the next round of telecommunications regulatory reform, strategy consulting for the government of Vietnam to enhance its programs stimulating FDI, scenario and planning exercises for the government of Hong Kong to enhance competitiveness, and consulting assistance in winding up non-performing infrastructure projects in China.

He has led the knowledge development efforts for PwC in areas including analysis of China's entry into the WTO and compliance record, China's emerging IPR strategy, Chinese enterprise governance, and Party disciplinary processes for corruption.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Kenneth Dewoskin

China Center Publications

- [China Center Quick Note: New China Model\(s\) -- Revisiting the MNC Playbook for a Rapidly Changing China](#)
17 November, 2016
- [China Center Quick Note: Credit Where Credit is due -- China's Emerging Social Credit Scoring System](#)
11 January, 2016
- [China Center Quick Note: One Belt, One Road, Lots of Questions](#)
09 September, 2015
- [China Center Quick Note: Beijing's Pyrrhic Victory Over the Equity Rout](#)
27 July, 2015
- [China CEO Council Session Report -- Getting to a "New Normal"](#)
20 July, 2015
- [China Center Quick Note: The AML Battleground - Looking Behind and Beyond the Current Regulatory Salvo](#)
17 December, 2014
- [China CEO Council Session Report -- The China Dream for MNCs](#)
08 December, 2014
- [China Center Quick Note: The Opportunity in Xi's "Re-Reform"](#)
11 June, 2014
- [China CEO Council Insights: The Gateless Gate -- The Future for Foreign Investors in China](#)
14 November, 2013
- [China Center Quick Note: Protecting the "home team" -- the flagging and flogging of the foreign-invested dairy sector](#)
11 September, 2013
- [China Center Quick Note: Xi Jinping at the helm: command and control – or negotiate and cajole?](#)
08 March, 2013
- [China Center Quick Note: China's "Elections" and the Future of Reform](#)
21 November, 2012
- [China Center Quick Note: The Missing Tea Leaves](#)
17 August, 2012
- [China Center QuickNote: China's Soft Side](#)
12 March, 2012
- [China Center QuickNote: Returning Home—the conception of the Asian RMB and capital market zone](#)
19 December, 2011