

## Access to Experts



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Kenneth Dewoskin is Senior Vice President at The Conference Board and a Senior Advisor to The China Center. A former professor of International Business and Asian Languages and Cultures at the University of Michigan, Dr. DeWoskin has been involved with China for over 40 years. He has also studied at National Taiwan University and Kyoto University, and he is a fluent speaker of Mandarin Chinese and Japanese. In recent years, he has worked for dozens of Fortune 200 companies on China projects in a range of industries, as well as Chinese companies and government agencies.

Dr. DeWoskin is a co-founder and core faculty member of the Wharton International Forum in Shanghai and has taught in several executive education programs for Michigan, Singapore Management University and Wharton. He appears regularly in press interviews, with the New York Times, Financial Times, Economist, CNBC, Business Week, Fortune etc. and major wire services. He has presented on China business issues across the US and throughout Asia and Europe, in the World Economic Forum, Chambers of Commerce, US China Business Council, China Britain Business Council, in the Chinese print and broadcast media, and for numerous corporate clients and business interest groups.

Dr. DeWoskin has worked in the automotive and industrial sectors, energy, telecommunications and eCommerce, and financial service industries. Diverse projects include a World Bank sponsored project to assist China's Ministry of Information Industries with the next round of telecommunications regulatory reform, strategy consulting for the government of Vietnam to enhance its programs stimulating FDI, scenario and planning exercises for the government of Hong Kong to enhance competitiveness, and consulting assistance in winding up non-performing infrastructure projects in China.

He has led the knowledge development efforts for PwC in areas including analysis of China's entry into the WTO and compliance record, China's emerging IPR strategy, Chinese enterprise governance, and Party disciplinary processes for corruption.

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