Access to Experts

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Dr. Kenneth DeWoskin is a former partner for China Strategy and Business Development at one of the Big Four, founder of Deloitte’s China Research and Insight Centre, and now serves as a Senior Advisor and Eminence Fellow to Deloitte for China research and insight. He concurrently serves as Senior Advisor to The Conference Board China Center for Economics and Business.

A former professor of International Business and chairman and professor of Asian Cultures at the University of Michigan, Ken has been involved with China for over 50 years and has lived and worked extensively in both China and in Japan.

Ken's direct experience with mainland China goes back to 1977. He has served numerous clients in financial and strategic investment, logistics, automotive and industrial sectors, energy, telecommunications, consumer products, commodities and mining, retail, entertainment, media and IT, software, pharmaceutical and healthcare, and financial service industries.

Ken provides research and thought leadership and consults with C-Suite executives on critical financial, economic, and business issues.


Ken received his B.A. from Columbia College in 1965 and his Ph.D. from Columbia University in 1974. He has also studied at National Taiwan University and Kyoto University, and he is a fluent speaker of Mandarin Chinese and Japanese.

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