



## Kenneth Dewoskin, Ph.D.

Senior Advisor, Chinese Services Group  
Deloitte

Dr. Kenneth DeWoskin is a former partner for China Strategy and Business Development at one of the Big Four, founder of Deloitte's China Research and Insight Centre, and now serves as a Senior Advisor and Eminence Fellow to Deloitte for China research and insight. He concurrently serves as Senior Advisor to The Conference Board China Center for Economics and Business.

A former professor of International Business and chairman and professor of Asian Cultures at the University of Michigan, Ken has been involved with China for over 50 years and has lived and worked extensively in both China and in Japan.

Ken's direct experience with mainland China goes back to 1977. He has served numerous clients in financial and strategic investment, logistics, automotive and industrial sectors, energy, telecommunications, consumer products, commodities and mining, retail, entertainment, media and IT, software, pharmaceutical and healthcare, and financial service industries.

Ken provides research and thought leadership and consults with C-Suite executives on critical financial, economic, and business issues.

Ken has taught numerous executive education programs and participated in forums for Michigan, Singapore Management University, Tsinghua University, and Wharton. He has appeared in media interviews, with the *New York Times*, *Financial Times*, *Wall Street Journal*, *Economist*, *Bloomberg*, *SCMP*, *People's Daily*, *China Daily*, *CNBC*, *Business Week*, *Fortune*, *Asian Wall Street Journal*, *Hong Kong Economic Review*, *Xinhua News agency*, *Voice of America*, *the Washington Post*, *BBC World Services*, and major networks and wire services. He has presented on China business issues across the US

and throughout Asia and Europe, in the World Economic Forum, Council on Foreign Relations, Chambers of Commerce, Economist Intelligence Unit, Eurasia Group, the Conference Board, Goldman Sachs, J.P. Morgan, US China Business Council, Asia Financial Forum, China Britain Business Council, World Transportation Forum, BOAO Forum For Asia, and Greenbrier Global Leadership Conference. He currently writes a CFO opinion column for the Wall Street Journal.

Ken received his B.A. from Columbia College in 1965 and his Ph.D. from Columbia University in 1974. He has also studied at National Taiwan University and Kyoto University, and he is a fluent speaker of Mandarin Chinese and Japanese.