

## Access to Experts

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## Publications by Kristina Lucenko

### Research Report

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- [Communicating in the Future](#)  
03 June, 1999
- [The Power of Marketing Innovation](#)  
16 March, 1999
- [How Growth Creates Value: Aligning Your Enterprise](#)  
29 September, 1998
- [Shared Services: Achieving Higher Levels of Performance](#)  
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