Access to Experts

Susan Stewart
Senior Publishing Writer

Susan Stewart, senior publishing writer at The Conference Board, leads a team of content creators who report on TCB conferences, seminars, and other meetings; extract insights from existing research for social media broadcast; and write a wide range of research and professional pieces. Her team supports organization-wide marketing efforts through copy writing and idea development. Stewart has written reports for The Conference Board on subjects ranging from knowledge transfer (Capturing Butterflies) to the future of the global workforce in the face of the technology revolution (Is This the End of Work?).

Stewart is an acclaimed columnist and writer for major US newspapers and magazines including the New York Times. From 1995-2006 she was a television critic for TV Guide magazine and the author of the weekly column “Susan Stewart’s Hits & Misses.” She was a feature columnist for the Detroit Free Press, Atlanta Journal-Constitution, and the Philadelphia Daily News, interviewing scores of celebrities and writing about everything from presidential politics to the deeply personal. Stewart is a recipient of numerous awards and an emeritus board member of the George Foster Peabody Awards in Broadcasting. Her work has appeared in Southern Living, GQ, Ladies’ Home Journal, Us, Parenting, and Entertainment Weekly.

Stewart holds a bachelor’s degree in journalism from the University of Georgia and a master’s degree in English from the University of Virginia.

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Publications by Susan Stewart

Conference KeyNotes

- 23 Insights from the Performance Management Conference
  17 December, 2019
- 23 Insights from The 2019 Merger Integration Conference
  31 May, 2019
- 21 Insights from The 19th Annual Employee Health Care Conference
  13 May, 2019
- 20 Insights from the 2018 Change Communication Seminar
  14 January, 2019
- 21 Insights from the 2018 Change & Transformation Conference
  27 August, 2018
- 23 Truths about Ethics Insights from the Ethics Conference Ethical Breakdowns: How Great Companies Close the Intention-Action Gap
  05 July, 2018
- 23 Truths about Merger Integration: Insights from the 2018 Merger Integration Conference
  06 June, 2018
- 23 Truths about Leadership Development
  16 May, 2018
- 19 Truths about Communicating Employee Benefits: Insights from the 2018 Communicating Employee Benefits Symposium
  13 March, 2018
- 23 Truths about Cybersecurity: Insights from the Cybersecurity Conference: Crucial Collaborations
  09 February, 2018
- 22 Truths about Organization Design: Insights from the 2017 Organization Design Conference
  11 December, 2017
- 25 Truths about Resilience & Well-Being: Insights from the 2017 Resilience & Well-Being Conference
  26 October, 2017
- 22 Truths about Change and Transformation
  19 July, 2017
- 30 Truths about Cybersecurity
  11 April, 2017
- 16 Truths about Change Transformation: Insights from the 2016 Change and Transformation Seminar
  01 February, 2017
- 16 Truths about Income Inequality
  24 January, 2017
- 25 Truths about Sustainability: Insights from the Sustainability Summit
  02 August, 2016
- 25 Truths about Diversity & Inclusion: Insights from the 20th Annual Diversity & Inclusion Conference
  13 July, 2016
- 25 Truths about Ethics in Business: Insights from the Built for Ethics Seminar
  16 June, 2016
- 25 Truths about Strategic HR: Insights from the 2nd Annual Strategic HR Conference
  09 May, 2016
- 25 Truths about Executive Coaching
  21 April, 2016
- Moving from Tactical to Strategic Talent Acquisition
  04 March, 2016
- Putting It All Together – Employee Engagement, Innovative Approaches, Sustainable Outcomes
  01 March, 2016
- The 21st Annual Leadership Development Conference: Developing the Leader of the Future
  23 December, 2015
- The 2015 Strategic Human Resources Communication and Social Media Workshops: New Structures and Processes that Drive Business Success
  26 June, 2015

Executive Action Report

- Is This the End of Work? Information Technologies and Labor Market Disruption: A Cross-Atlantic Conversation
  09 July, 2014
• How Teleworking Works Best: Organizational Shifts Ahead  
  13 February, 2014  
• How Teleworking Works Best: A Practical Guide for Managing Teleworkers  
  11 October, 2013  
• How Teleworking Works Best: The Business Case  
  09 October, 2013  
• It's Not Just Your Children's Facebook Anymore  
  20 May, 2011  
• Fitting the Work to the Worker: Recruiting, Engaging, and Retaining Employees with Disabilities  
  19 August, 2010  
• Capturing Butterflies and Making Them Talk  
  04 April, 2008  
• Connecting Emotions and Personality to Your Corporate Image and Brands  
  13 August, 2007

KnowlEdge Series Summaries

• Can Four Generations Focus in One Place?  
  19 July, 2013