Access to Experts

Susan Stewart
Senior Publishing Writer

Susan Stewart, senior publishing writer at The Conference Board, leads a team of content creators who report on TCB conferences, seminars, and other meetings; extract insights from existing research for social media broadcast; and write a wide range of research and professional pieces. Her team supports organization-wide marketing efforts through copy writing and idea development. Stewart has written reports for The Conference Board on subjects ranging from knowledge transfer (Capturing Butterflies) to the future of the global workforce in the face of the technology revolution (Is This the End of Work?).

Stewart is an acclaimed columnist and writer for major US newspapers and magazines including the New York Times. From 1995-2006 she was a television critic for TV Guide magazine and the author of the weekly column “Susan Stewart’s Hits & Misses.” She was a feature columnist for the Detroit Free Press, Atlanta Journal-Constitution, and the Philadelphia Daily News, interviewing scores of celebrities and writing about everything from presidential politics to the deeply personal. Stewart is a recipient of numerous awards and an emeritus board member of the George Foster Peabody Awards in Broadcasting. Her work has appeared in Southern Living, GQ, Ladies’ Home Journal, Us, Parenting, and Entertainment Weekly.

Stewart holds a bachelor’s degree in journalism from the University of Georgia and a master’s degree in English from the University of Virginia.

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Publications by Susan Stewart

Conference KeyNotes

- **23 Insights from the Performance Management Conference**
  17 December, 2019
- **23 Insights from The 2019 Merger Integration Conference**
  31 May, 2019
- **21 Insights from The 19th Annual Employee Health Care Conference**
  13 May, 2019
- **20 Insights from the 2018 Change Communication Seminar**
  14 January, 2019
- **21 Insights from the 2018 Change & Transformation Conference**
  27 August, 2018
- **23 Truths about Ethics Insights from the Ethics Conference Ethical Breakdowns: How Great Companies Close the Intention-Action Gap**
  05 July, 2018
- **23 Truths about Merger Integration: Insights from the 2018 Merger Integration Conference**
  06 June, 2018
- **23 Truths about Leadership Development**
  16 May, 2018
- **19 Truths about Communicating Employee Benefits: Insights from the 2018 Communicating Employee Benefits Symposium**
  13 March, 2018
- **23 Truths about Cybersecurity: Insights from the Cybersecurity Conference: Crucial Collaborations**
  09 February, 2018
- **22 Truths about Organization Design: Insights from the 2017 Organization Design Conference**
  11 December, 2017
- **25 Truths about Resilience & Well-Being: Insights from the 2017 Resilience & Well-Being Conference**
  26 October, 2017
- **22 Truths about Change and Transformation**
  19 July, 2017
- **30 Truths about Cybersecurity**
  11 April, 2017
- **16 Truths about Change Transformation: Insights from the 2016 Change and Transformation Seminar**
  01 February, 2017
- **16 Truths about Income Inequality**
  24 January, 2017
- **25 Truths about Sustainability: Insights from the Sustainability Summit**
  02 August, 2016
- **25 Truths about Diversity & Inclusion: Insights from the 20th Annual Diversity & Inclusion Conference**
  13 July, 2016
- **25 Truths about Ethics in Business: Insights from the Built for Ethics Seminar**
  16 June, 2016
- **25 Truths about Strategic HR: Insights from the 2nd Annual Strategic HR Conference**
  09 May, 2016
- **25 Truths about Executive Coaching**
  21 April, 2016
- **Moving from Tactical to Strategic Talent Acquisition**
  04 March, 2016
- **Putting It All Together – Employee Engagement, Innovative Approaches, Sustainable Outcomes**
  01 March, 2016
- **The 21st Annual Leadership Development Conference: Developing the Leader of the Future**
  23 December, 2015
- **The 2015 Strategic Human Resources Communication and Social Media Workshops: New Structures and Processes that Drive Business Success**
  26 June, 2015

Executive Action Report

- **Is This the End of Work? Information Technologies and Labor Market Disruption: A Cross-Atlantic Conversation**
  09 July, 2014
• How Teleworking Works Best: Organizational Shifts Ahead
  13 February, 2014
• How Teleworking Works Best: A Practical Guide for Managing Teleworkers
  11 October, 2013
• How Teleworking Works Best: The Business Case
  09 October, 2013
• It's Not Just Your Children's Facebook Anymore
  20 May, 2011
• Fitting the Work to the Worker: Recruiting, Engaging, and Retaining Employees with Disabilities
  19 August, 2010
• Capturing Butterflies and Making Them Talk
  04 April, 2008
• Connecting Emotions and Personality to Your Corporate Image and Brands
  13 August, 2007

KnowlEdge Series Summaries

• Can Four Generations Focus in One Place?
  19 July, 2013