

## Access to Experts

### **Mandy Cormack**

As Vice-President Corporate Responsibility at Unilever, Mandy Cormack worked with Niall FitzGerald on creating and implementing the company's CSR strategy. The programmes she led on CSR self-assessment, standards development and the social impacts of the company's products and brands were recognised in the company's 2005 corporate strategy. She was responsible for publishing Unilever's first Social Review and for a wide range of initiatives to increase understanding between the company and its external audiences.

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## Publications by Mandy Cormack

Research Report

- [The Role of Business in Society  
An Agenda for Action](#)  
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