

Access to Experts

Alison Rea

Alison Rea is a New York freelance writer/editor who has written for a number of organizations including The Economist Intelligence Unit (EIU), KPMG, and CFO Research Services. She was formerly U.S. Editor for *Strategic Finance* — an EIU quarterly serving top financial-services executives, Money and Banking Editor for *Business Week*, a reporter for *Fortune*, and U.S. Banking Correspondent for Reuters.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Alison Rea

CEO Challenge®

- [Mid-Market CEO Challenge: 2007 Edition](#)
31 December, 2007

Executive Action Report

- [Women and Leadership: Creating Opportunities for Advancement](#)
21 June, 2007