

Access to Experts



John Metselaar
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John Metselaar leads The Conference Board’s Innovation & Digital Transformation Institute and leads its Innovation Council. He additionally serves as Senior Fellow.

John is also Professor at the Solvay Brussels Business School for Economics and Management his course and modules of “Leading and Living Innovation”.

Previously John was global Director at Procter & Gamble from which he retired after a career of 30-year that included working experience in Cincinnati-U.S.A., Kobe-Japan, culminating into a role as CTO of P&G’s pivotal Brussels Innovation Center.

In general, John shares his extensive experience in Leadership, Innovation, Strategy, and Organizational Culture as he teaches, speaks, moderates, inspires, and advises broader audiences. He lives and expresses his purpose of Passion for Innovation, Fascination with Leadership, and the Power of Connecting.

John is fully Board-Certified (through Guberna) and serves on a number of supervisory and advisory boards.

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Publications by John Metselaar

Key Business Issues

- [Metrics for Innovation Leaders: Using Metrics to Drive Better Outcomes](#)
17 April, 2019

Newsletters

- [Innovation & Productivity Center Newsletter - November 2018](#)
15 November, 2018
- [Innovation & Productivity Center Newsletter - October 2018](#)
11 October, 2018
- [Innovation & Productivity Center Newsletter - September 2018](#)
13 September, 2018
- [Innovation & Productivity Center Newsletter](#)
12 July, 2018
- [Innovation & Productivity Center Newsletter](#)
14 June, 2018
- [Innovation & Productivity Center Newsletter](#)
10 May, 2018
- [Innovation & Productivity Center Newsletter](#)
12 April, 2018
- [Innovation & Productivity Center Newsletter](#)
15 March, 2018
- [Innovation & Productivity Center Newsletter](#)
15 February, 2018