



Joan Greco

Program Director, Innovation Master Class, Customer Experience Conference, and Women's Leadership Conference
The Conference Board

Joan Greco is the program director of The Conference Board Innovation Master Class, the Customer Experience Conference, and the Women's Leadership Conference, and has served as program director for other events of The Conference Board in fields including change and transformation, ethics, and cybersecurity. As a principal at Dialogue Media Group, and previously as a senior writer and producer at the Fred Friendly Seminars, Greco has created dozens of critically acclaimed public television programs exploring policy dilemmas in a multitude of contexts. She also produces programs and conferences for businesses, organizations, and government agencies on subjects including financial innovation, diversity, health care, energy, sustainability, constitutional law, corporate governance, STEM education, cybersecurity, and many others. Greco is a graduate of the University of Pennsylvania and Harvard Law School, where she was an editor of the *Law Review*. She clerked for Ruth Bader Ginsburg at the Court of Appeals for the District of Columbia Circuit and for Justice Sandra Day O'Connor on the United States Supreme Court.