



Michel de Zeeuw

Council Director
The Conference Board

Michel de Zeeuw is the Council Director for The Conference Board Shared Services Council and formerly Program Director for the Global Business Services Council. He is a recognized leader within the Shared Services and Outsourcing global market. Working as an independent since November 2014, he has been helping organizations be successful in Global Business Services and Shared Services through various assignments including Senior Advisor to Boston Consulting Group and a few others.

Throughout Michel's career within Shared Services, Global Business Services, Business Process Outsourcing and Finance he has held senior positions at various companies. He was CEO of Global Shared Services at Siemens from February 2010 to October 2014, and grew the organization from 4,500 full-time equivalent employees (FTE) in 2009, to 6,700 FTE in 2014. Michel helped to generate an increase in productivity savings and level of satisfaction each year, expanding the portfolio of services within Finance, HR, Procurement, Supply Chain, Order Management and other services. He served as Vice President and member of the executive committee of Infosys BPO from October 2007 to February 2010, responsible for all existing BPO Client relationships in Europe and for all Large BPO Deal pursuits on a global basis. Prior to this he was the Senior Vice President at Royal Philips in charge of Global Finance Shared Services from February 2003 to September 2007, and implemented a global captive organization of more than 2,000 FTEs, launched and led a project to sell and outsource the 3 Philips service centers to Infosys BPO.

In 2000-2002, Michel led the Finance stream of a global project to re-engineer Finance processes and set-up Shared Services at McDonald's Corporation. Prior to this, he was the General Manager of European Shared Services for Unisys from 1994 to 1999 where

he implemented and ran Shared Services in Europe. In 1978 to 1994 he also held numerous and various Finance positions in different countries for Unisys, which included his role as a Financial Analysis, Chief Accountant, Business Controller, and country CFO.

Michel holds a Master in Business Administration from Paris IX Dauphine University. He was elected as Outsourcing Superstar by FAO magazine in 2008 and won the “People’s Choice Award for Personal Contribution to the Industry –Thought Leadership” by IQPC in 2011.