



## Jan Botz

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Janet (Jan) Botz is program director for the Corporate Communications Strategy and Internal Communications Councils, and Annual Corporate Communications Conference at The Conference Board. She also led the Social Media Council for two years. Botz runs her own communications consultancy.

Previously, she was vice president of public affairs and communications at the University of Notre Dame in South Bend, Indiana. During that time, she also served on the board and executive committee for WNIT, the PBS station serving northern Indiana. Before moving into higher education, Botz spent nearly 30 years at Dow Corning Corp., including seven as chief communications officer. She held several positions in corporate communications: manager of internal communications, director of marketing communications, and director of European and business unit communications, in Brussels. In addition, she held roles in sales, marketing, and treasury.

She started her career as a newspaper reporter for The Saginaw News in Michigan. Botz is a member of the Arthur W. Page Society. She received an MBA from Central Michigan University and a BA from Saginaw Valley State University.