



Jeri Sedlar

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Jeri Sedlar is a senior advisor to The Conference Board on mature workforce issues. She is also a business owner, speaker, and author of the highly acclaimed books *Don't Retire, Rewire!* and *On Target: Enhance Your Life and Ensure Your Success*.

Sedlar has over 20 years of experience in the consumer marketing and professional services arena. She is the former editor at large of *Working Woman* magazine. She also served as director of corporate affairs for the Working Woman/ Working Mother Group.

Sedlar has been interviewed for NBC's Today show, and she is frequently quoted in the *New York Times*, *Wall Street Journal*, and *Reader's Digest*.