

Access to Experts



John M. Gibbons

Program Director, Employee Engagement

The Conference Board

john.gibbons@conference-board.org

John Gibbons comes to the Conference Board with more than 15 years in the field of Human Resources management. His career has spanned a number of industries, including financial services, consumer products, health care, international logistics and supply chain services, and retail. Most recently, John served as Director of Human Resources for Gap, Inc. where he was responsible for all HR support for the company's Northeast operations, representing more than 450 stores, 18,000 employees, and \$1.4 billion in annual revenues.

The son of a poet and a mathematician, John's approach to Human Resources can be characterized by a combination of intuition and rigorous analysis. In addition to serving in senior-level generalist and management roles, John has also rotated through a number of HR specialties including Organizational Development, Compensation, and Staffing. Some of John's career highlights include introducing a new \$1.5 million centralized staffing service for urban markets at the Gap, resulting in an increased revenues of more than \$20 million, and leading a global training evaluation project for the Gap, involving collecting employee feedback (both quantitative and qualitative) across 7 countries in Asia, Europe, and North America.

Since joining the Conference Board in November John has become involved in a number of topic areas including human capital metrics, employee engagement, workforce diversity, and human resources offshoring. He is currently developing the organization's report on the impact of the Americans with Disabilities Act and is also slated to serve as the lead researcher for an upcoming working group on Engaging a Global Workforce.

John is also leading a broad new initiative that will involve an evidence-based approach to examining the role of human capital in creating and building financial value.

John has a Master of Science in Organizational Psychology from Purdue University and a Bachelor of Science in Organizational Communication from Ohio University.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

Publications by John M. Gibbons

Executive Action Report

- [Finding a Definition of Employee Engagement](#)
19 June, 2007

Research Report

- [I Can't Get No...Job Satisfaction, That Is](#)
05 January, 2010
- [A Global Barometer for Measuring Employee Engagement](#)
31 December, 2009
- [Evidence-Based Human Resources: A Practitioner's Guide](#)
18 June, 2009
- [Evidence-Based HR in Action](#)
31 July, 2008
- [Evidence-Based Human Resources: A Primer and Summary of Current Literature](#)
28 December, 2007
- [Employee Engagement
A Review of Current Research and Its Implications](#)
09 November, 2006