

## Access to Experts

### Greg Karpain

Greg Karpain is the owner and founder of COMWrite, a marketing and communications firm in Santa Barbara, California, whose past clients include, among other high-tech companies, Oracle Corporation, Compaq, Digital, Hewlett-Packard, and Microsoft. He has contributed articles to a number of publications, including *Oracle Profit Magazine*, *Oracle Magazine*, *Byte*, *Database Advisor*, and others. Prior to founding COMWrite, Greg worked extensively in the high-tech industry, principally as director of international sales for Smartstar Corporation and as third-party liaison to strategic companies.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

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## Publications by Greg Karpain

Research Report

- [Mid-Market CEO Challenge 2006](#)  
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