

## Access to Experts

### Theresa Sullivan Barger

Theresa Sullivan Barger has two decades of daily newspaper experience. She has written extensively about business for *The Hartford Courant* and for magazines such as *Northeast Export*; she has a particular interest in covering issues of mid-sized businesses as well as education and the environment. Her previous contributions to The Conference Board series of Executive Action reports for mid-market companies include *Making it in Manufacturing: Becoming Lean to Compete Globally*, Executive Action 172, 2005 and *Hispanics in the Workplace: Building Meaningful Diversity*, Executive Action 185, 2006.

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## Publications by Theresa Sullivan Barger

### Executive Action Report

- [Harnessing the Perfect Storm: Business Executives in Mid-Size Companies Are Seizing Green Opportunities](#)  
29 May, 2008
- [Unlocking Speed and Agility](#)  
07 September, 2007
- [The Secrets of Midsize Success:  
An Interview with Richard E. Cavanagh](#)  
28 February, 2007
- [Citizenship and Sustainability: Doing Good Can Be Good for Business](#)  
30 January, 2007
- [Philanthropy at Mid-Market Firms: It Pays to Be Creative](#)  
28 September, 2006
- [The Nuts and Bolts of Execution: Putting Ideas to Work](#)  
30 June, 2006
- [Hispanics in the Workplace: Building Meaningful Diversity](#)  
27 March, 2006
- [Making It in Manufacturing: Becoming Lean to Compete Globally](#)  
06 December, 2005