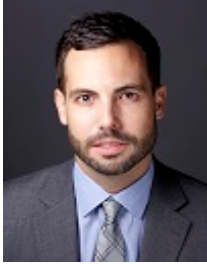


Access to Experts



Ben Brooks

former Senior Vice President, Enterprise Communications and Colleague Engagement
Marsh Inc.

[Ben Brooks](#) is the former SVP & Global Director of Enterprise Communications and Colleague Engagement at Marsh Inc. (the world's largest insurance broker). In this and prior HR roles Ben spearheaded a transformative and pervasive culture change effort over multiple years. Leveraging social media to connect Marsh's 25,000 colleagues in over 100 countries was core to driving revenue growth, increasing morale, and offering more holistic and competitive solutions to clients. Marsh's transformation has been featured in HR Executive Magazine, Chief Financial Officer Magazine, Chief Learning Officer Magazine, Information Week Magazine, and HR Magazine. Currently, Ben Brooks runs a business coaching and consulting practice focused on helping small to medium sized businesses and non-profits grow. He supports a wide range of inspiring clients across many industries. Ben brings a rich diversity of professional experiences to his clients. Having worked around the world across many industries and functions he is a whole-systems thinker who can quickly assess complex situations and prioritize insights to take action and drive results. He summarizes it like this: *"My career has been a fantastic adventure. Some of my work includes: getting grey-haired insurance brokers excited to use social media, helping design spy planes for the US Army, changing tires on rental cars while wearing a suit, helping to get Don't Ask, Don't Tell repealed, buying servers on my corporate card to get a project moving, teaching junior high students how to apologize to their parents, designing cufflinks to represent an org's values, following around aircraft mechanics in Switzerland, defusing screamers in a call center, slicing software development processes with Kaizen, teaching executives to tell stories while in an old English castle, and even producing animation."*

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