

Access to Experts



James Grunig
Professor Emeritus
University of Maryland

Dr. James E. Grunig is the coauthor of *Managing Public Relations*, *Public Relations Techniques*, *Manager's Guide to Excellence in Public Relations and Communication Management*, and *Excellent Public Relations and Effective Organizations: A Study of Communication Management in Three Countries*. He was editor of *Excellence in Public Relations and Communication Management*.

Dr. Grunig has published 250 articles, books, chapters, papers, and reports. Grunig was named the first winner of the Pathfinder Award for excellence in academic research on public relations by the Institute for Public Relations Research and Education in 1984. In 1989, he received the Outstanding Educator Award of the Public Relations Society of America. In 1992, the PRSA Foundation awarded him the Jackson, Jackson & Wagner award for outstanding behavioral science research. He won the most prestigious lifetime award of the Association for Education in Journalism and Mass Communication (AEJMC) in 2000, the Paul J. Deutschmann Award for Excellence in Research.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org