

## Access to Experts



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Bart van Ark is executive vice president, chief economist, and chief strategy officer at The Conference Board. He leads a team of almost two dozen economists in New York, Brussels, and Beijing who produce a range of widely watched economic indicators and growth forecasts as well as in-depth global economic research.

A Dutch national, he is the first non-US chief economist in the history of The Conference Board. Van Ark is also responsible for strategy development and major new initiatives at The Conference Board. He continues to steward the longstanding research collaboration between The Conference Board and the University of Groningen in the Netherlands, where he has been a professor since 2000 and holds the university's chair in economic development, technological change, and growth.

Van Ark has been extensively published in national and international academic journals and is frequently featured in major international business media, including Bloomberg, CNBC, the Financial Times, and the Wall Street Journal.

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- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)  
20 March, 2012

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### Economics Program Working Paper Series

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13 November, 2012
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05 January, 2009
- [Measuring Changes in Competitiveness in Chinese Manufacturing Industries Across Regions in 1995 – 2004: An Unit Labor Cost Approach](#)  
07 July, 2008
- [Innovation, Intangibles and Economic Growth: Towards A Comprehensive Accounting of the Knowledge Economy](#)  
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05 June, 2006
- [Appendices to "Internationally Comparable Science, Technology and Competitiveness Indicators"](#)  
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- [The Employment Effects of the 'New Economy' A Comparison of the European Union and the United States](#)  
20 March, 2003
- ['Changing Gear' - Productivity, ICT and Services Industries: Europe and the United States](#)  
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### Economics Watch Reports

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#### Global Debt and Growth Series

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External Publications

- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), "[Measuring intangible capital and its contribution to economic growth in Europe](#)", EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.
- Bart van Ark (2010), "[Productivity, Sources of Growth and Potential Output in the Euro Area and the United States](#)", Intereconomics 2010/1, pp. 17-20.
- Vivian Chen, Abhay Gupta, Andre Therrien, Gad Levanon and Bart van Ark (2010), "[Recent Productivity Developments in the World Economy: An Overview from The Conference Board Total Economy Database](#)." International Productivity Monitor, Spring, pp. 3-19.
- Bart van Ark, Abdul Azeez Erumban, Vivian Chen and Utsav Kumar (2010), "[The Cost Competitiveness of Manufacturing in China and India: An Industry and Regional Perspective](#)", in Barry Eichengreen, Poonam Gupta and Rajiv Kumar, eds., Emerging Giants. China and India in the World Economy, Oxford University Press, pp. 87-124