

## Access to Experts



### **Bart van Ark**

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**Bart van Ark** is [executive vice president and global chief economist](#) of [The Conference Board](#), a global business research think tank headquartered in New York which includes 500 of the top-2000 global companies among its members. Appointed in 2008, he oversees the production of widely watched economic indicators and growth forecasts around the globe as well as an in-depth global research program on topics related to economic policy, labor markets, productivity, technology and innovation, and digital transformation. He leads a global research team based in New York, Brussels, Beijing, and Kuwait, as well as the [Economy, Strategy and Finance Center](#).

Van Ark is also a [professor in economic development, technological change, and growth](#) at the [University of Groningen](#) (the Netherlands), from which he graduated in 1993 with specialization in the areas of economic growth, development economics, economic history and international economics, and business. He is an internationally acclaimed expert in the field of international comparative productivity measurement and analysis, innovation and technology, and digital transformation. He is the former director of the [Groningen Growth and Development Centre](#), a research group working on long-term economic growth and productivity, of which he is still a member.

Van Ark has published extensively in leading national and international journals, including the *Journal of Economic Perspectives*, *The Brookings Papers on Economic Activity*, and *Economic Policy*. From 2004–2008 he was managing editor of the *Review of Income and Wealth*. He is also frequently featured in major international business media, including Bloomberg, CNBC, Fox Business, the *Financial Times*, and *The Wall Street Journal*.

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## Publications by Bart van Ark

### CEO Challenge@s

- [CEO Challenges in the Gulf Region](#)  
01 April, 2014
- [The Conference Board CEO Challenge® 2014: People and Performance](#)  
08 January, 2014
- [The Conference Board CEO Challenge® 2013: India Edition](#)  
25 July, 2013
- [The Conference Board CEO Challenge® 2013: ASEAN Edition](#)  
16 July, 2013
- [The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)  
09 July, 2013
- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)  
20 March, 2012

### Chartss

- [Input Prices Stable Thanks to Weak Demand](#)  
02 August, 2013

### China Center Publicationss

- [How Will the Global Economy Cope with Slowing Workforce Growth: Implications for the CHRO](#)  
02 February, 2015
- [China Center Quick Note: Barring the unexpected, China's economy to downshift considerably, as a natural consequence of both size and maturation](#)  
21 February, 2013

### Economics Program Working Paper Series

- [Signposts of Innovation: A Review of Innovation Metrics](#)  
03 May, 2017
- [Recent Changes in Europe's Competitive Landscape and Medium-Term Perspectives: How the Sources of Demand and Supply Are Shaping Up](#)  
06 May, 2013
- [Projecting Global Growth](#)  
13 November, 2012
- [Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods](#)  
15 November, 2011

### Economy Watch Reportss

- [The Conference Board Economics Watch® - European View](#)  
28 June, 2012
- [The Conference Board Economics Watch® - European View](#)  
19 February, 2012
- [Intangible Assets in France and Germany](#)  
29 February, 2008

### Executive Action Reports

- [The Brexit Effect: Unpacking the Impact of Uncertainty on the Economy](#)  
02 August, 2016
- [Avoiding the Digital Desert](#)  
19 November, 2013
- [Will the Decline in Unit Labor Cost in Europe's Troubled Economies Help Improve Competitiveness?](#)  
31 January, 2013
- [Despite the Chaos, Europe's Economies Are Regaining Competitiveness through Improvements in Unit Labor Cost Performance](#)  
27 July, 2012
- [Escaping the Sovereign-Debt Crisis: Productivity-Driven Growth and Moderate Spending May Offer a Way Out](#)  
14 December, 2010
- [The 2010 Productivity Brief: Productivity, Employment, and Growth in the World's Economies](#)

- 13 January, 2010
- [Is ICT's Contribution to Productivity Growth Peaking?](#)  
23 January, 2007
- [Competitive Advantage of "Low-Wage" Countries Often Exaggerated](#)  
02 October, 2006
- [As U.S. Productivity Slows, Emerging Economies Grow Rapidly, but Europe Falls Fu](#)  
06 January, 2006
- [EU Labor Productivity and Employment Improve in 2004?but U.S. Still Leads](#)  
19 January, 2005
- [New Member States Will Raise Productivity Growth of Enlarged European Union?but](#)  
11 February, 2004
- [Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productiv](#)  
23 January, 2003
- [Europe Vs. The United States: Which Industries are Leading the Productivity Race?](#)  
28 June, 2002

#### Global Debt and Growth Series

- [Introducing the Global Debt and Growth Series](#)  
07 August, 2013

#### Key Business Issues

- [C-Suite Challenge™ 2020: Risks, Opportunities, and Hot-Button Issues](#)  
06 January, 2020
- [Global Economic Outlook 2020: Stagnating Growth amid an Uncertain Outlook](#)  
18 November, 2019
- [C-Suite Challenge™ 2019: The Future-Ready Organization](#)  
16 January, 2019
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age](#)  
18 January, 2018
- [Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer](#)  
03 May, 2017
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation](#)  
26 January, 2017
- [Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment](#)  
14 May, 2016
- [The Conference Board CEO Challenge® 2016: Building Capability – Seeking Alignment, Agility, and Talent to Innovate and Grow](#)  
13 January, 2016
- [StraightTalk® Global Economic Outlook 2016: Escaping the Global Economy's Holding Pattern](#)  
10 November, 2015
- [Global Economic Outlook 2016: The Global Economy in a Holding Pattern](#)  
05 November, 2015
- [Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability](#)  
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- [Getting a Handle on Energy: Global Growth Scenarios in Times of Changing Oil Prices](#)  
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- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations](#)  
07 January, 2015
- [Global Economic Outlook 2015: Finding Opportunities in a Global Slowdown: GLOBAL OVERVIEW](#)  
12 November, 2014

#### Key Findings

- [Productivity, Performance, and Progress: Germany in International Comparative Perspective](#)  
12 August, 2009
- [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)  
07 May, 2009

#### Newsletters

- [Economy, Strategy & Finance Center Newsletter \(US\) - August 2019](#)

- 29 August, 2019
- [Economy, Strategy & Finance Center Newsletter \(US\) - July 2019](#)  
24 July, 2019
- [Economy, Strategy & Finance Center Newsletter \(US\) - June 2019](#)  
11 June, 2019
- [Economy, Strategy & Finance Center Newsletter \(US\) - April 2019](#)  
18 April, 2019
- [Economy, Strategy & Finance Center Newsletter \(US\) - March 2019](#)  
19 March, 2019
- [Economy, Strategy & Finance Center Newsletter \(US\) - February 2019](#)  
25 February, 2019
- [Global Economy Center Newsletter - October 2018](#)  
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24 April, 2018
- [Global Economy Center Newsletter](#)  
27 March, 2018
- [Global Economy Center Newsletter](#)  
27 February, 2018

#### Publications

- [Global Consumer Confidence Report: Q1 2020](#)  
16 April, 2020
- [C-Suite Challenge™ 2020: Japan Edition](#)  
14 April, 2020
- [C-Suite Challenge™ 2020: Collaborating to Compete](#)  
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- [Global Consumer Confidence Report: Q4 2019](#)  
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- [Prioritizing Productivity in the Gulf Region: A Path toward Sustained Growth through Smart Diversification](#)  
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- [C-Suite Challenge™ 2019: The Future-Ready Organization: Latin America](#)  
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- [C-Suite Challenge™ 2019: The Future-Ready Organization: Japan](#)  
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- [C-Suite Challenge™ 2018: ASEAN/China Edition](#)  
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- [CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge](#)  
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- [CEO Challenge 2017: Meeting the Regulation and Risk Challenge](#)  
26 January, 2017
- [CEO Challenge 2017: Meeting the Sustainability Challenge](#)  
26 January, 2017
- [The New Administration's Lean towards Quantitative over Qualitative Sources of Growth Will Leave the Bottom Line Unchanged—at Least for Now](#)  
15 November, 2016
- [The Conference Board CEO Challenge® 2016: Asia Regional Report](#)

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- [Navigating the Digital Economy: Capturing the Benefits from Increased Flexibility and Cost Reductions – CFO Implications](#)  
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  - [The Conference Board CEO Challenge® 2015: Gulf Cooperation Council Edition](#)  
27 July, 2015
  - [The Conference Board CEO Challenge® 2015: Europe Edition](#)  
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  - [Enhancing Labor’s Contribution to Productivity: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability \(CHRO Summary\)](#)  
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  - [The Conference Board CEO Challenge® 2015: Australia Edition](#)  
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  - [Growing Beyond Oil: Productivity, Performance and Progress in the Countries of the Gulf Cooperation](#)  
10 June, 2008

#### Research Reports

- [CEOs in Europe: Business Conditions, the COVID-19 Crisis, and Beyond](#)  
19 May, 2020
- [Global Economic Outlook 2020: Gulf Region—Stagnating Growth Clouds the Gulf Region's Outlook](#)  
26 November, 2019
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Expanded Report\)](#)

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- [Global Economic Growth Scenarios 2020: The Impact of Investments and Reforms across Seven Major Regions](#)  
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- [Making the Most of the Information Age: Productivity and Structural Reform in the New Economy](#)  
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- [The Euro-What Impact Will It Have on European Labor Markets: Perspectives on a Global Economy](#)  
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- [Asia After the Crisis—Challenges for a Return to Rapid Growth: Perspectives on a Global Economy](#)  
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- [Technology, Productivity and Growth: U.S. and German Issues: Perspectives on a Global Economy](#)  
01 December, 1997

#### External Publications

- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), "[Measuring intangible capital and its contribution to economic growth in Europe](#)", EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.
- Bart van Ark (2010), "[Productivity, Sources of Growth and Potential Output in the Euro Area and the United States](#)", Intereconomics 2010/1, pp. 17-20.
- Vivian Chen, Abhay Gupta, Andre Therrien, Gad Levanon and Bart van Ark (2010), "[Recent Productivity Developments in the World Economy: An Overview from The Conference Board Total Economy Database.](#)" International Productivity Monitor, Spring, pp. 3-19.
- Bart van Ark, Abdul Azeez Erumban, Vivian Chen and Utsav Kumar (2010), "[The Cost Competitiveness of Manufacturing in China and India: An Industry and Regional Perspective](#)", in Barry Eichengreen, Poonam Gupta and Rajiv Kumar, eds., Emerging Giants. China and India in the World Economy, Oxford University Press, pp. 87-124