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Bart van Ark is a Senior Advisor of the Economy, Strategy and Finance (ESF) Center at The Conference Board. From 2008 until September 2020 he was Chief Economist and Head of the ESF Center, where he oversaw the production of widely watched economic indicators and growth forecasts around the globe.

Currently van Ark is a Professor of Productivity Studies at the Alliance Manchester Business School (AMBS) at the University of Manchester. He is also Managing Director and Principal Investigator of The Productivity Institute, a UK-wide organisation which aims to lay the foundations for an era of sustained and inclusive productivity growth by bringing together academic research, policy studies and business engagement.

Bart has published extensively in leading national and international journals, including the Journal of Economic Perspectives, The Brookings Papers on Economic Activity, and Economic Policy. From 2004–2008 he was managing editor of the Review of Income and Wealth.

He has also been widely featured in major international business media, including Bloomberg, CNBC, Fox Business, the Financial Times, and The Wall Street Journal.

External Publications

- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), ["Measuring intangible capital and its contribution to economic growth in Europe"](#), EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.
- Bart van Ark (2010), ["Productivity, Sources of Growth and Potential Output in the Euro Area and the United States"](#), Intereconomics 2010/1, pp. 17-20.
- Vivian Chen, Abhay Gupta, Andre Therrien, Gad Levanon and Bart van Ark (2010), ["Recent Productivity Developments in the World Economy: An Overview from The Conference Board Total Economy Database."](#) International Productivity Monitor, Spring, pp. 3-19.
- Bart van Ark, Abdul Azeez Erumban, Vivian Chen and Utsav Kumar (2010), ["The Cost Competitiveness of Manufacturing in China and India: An Industry and Regional Perspective"](#), in Barry Eichengreen, Poonam Gupta and Rajiv Kumar, eds., Emerging Giants. China and India in the World Economy, Oxford University Press, pp. 87-124