Access to Experts

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Bart van Ark is executive vice president and global chief economist of The Conference Board, a global business research think tank headquartered in New York which includes 500 of the top-2000 global companies among its members. Appointed in 2008, he oversees the production of widely watched economic indicators and growth forecasts around the globe as well as an in-depth global research program on topics related to economic policy, labor markets, productivity, technology and innovation, and digital transformation. He leads a global research team based in New York, Brussels, Beijing, and Kuwait, as well as the Economy, Strategy and Finance Center. Van Ark is also a professor in economic development, technological change, and growth at the University of Groningen (the Netherlands), from which he graduated in 1993 with specialization in the areas of economic growth, development economics, economic history and international economics, and business. He is an internationally acclaimed expert in the field of international comparative productivity measurement and analysis, innovation and technology, and digital transformation. He is the former director of the Groningen Growth and Development Centre, a research group working on long-term economic growth and productivity, of which he is still a member.

Van Ark has published extensively in leading national and international journals, including the Journal of Economic Perspectives, The Brookings Papers on Economic Activity, and Economic Policy. From 2004–2008 he was managing editor of the Review of Income and Wealth. He is also frequently featured in major international business media, including Bloomberg, CNBC, Fox Business, the Financial Times, and The Wall Street Journal.

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Publications by Bart van Ark

CEO Challenge®s

- **CEO Challenges in the Gulf Region**
  01 April, 2014
- **The Conference Board CEO Challenge® 2014: People and Performance**
  08 January, 2014
- **The Conference Board CEO Challenge® 2013: India Edition**
  25 July, 2013
- **The Conference Board CEO Challenge® 2013: ASEAN Edition**
  16 July, 2013
- **The Conference Board CEO Challenge® 2013: Countering the Global Slowdown**
  09 July, 2013
- **The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World**
  20 March, 2012

Charts

- **Input Prices Stable Thanks to Weak Demand**
  02 August, 2013

China Center Publications

- **How Will the Global Economy Cope with Slowing Workforce Growth: Implications for the CHRO**
  02 February, 2015
- **China Center Quick Note: Barring the unexpected, China’s economy to downshift considerably, as a natural consequence of both size and maturation**
  21 February, 2013

Economics Program Working Paper Series

- **Signposts of Innovation: A Review of Innovation Metrics**
  03 May, 2017
- **Recent Changes in Europe’s Competitive Landscape and Medium-Term Perspectives: How the Sources of Demand and Supply Are Shaping Up**
  06 May, 2013
- **Projecting Global Growth**
  13 November, 2012
- **Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods**
  15 November, 2011

Economy Watch Reportss

- **The Conference Board Economics Watch® - European View**
  28 June, 2012
- **The Conference Board Economics Watch® - European View**
  19 February, 2012
- **Intangible Assets in France and Germany**
  29 February, 2008

Executive Action Reports

- **The Brexit Effect: Unpacking the Impact of Uncertainty on the Economy**
  02 August, 2016
- **Avoiding the Digital Desert**
  19 November, 2013
- **Will the Decline in Unit Labor Cost in Europe’s Troubled Economies Help Improve Competitiveness?**
  31 January, 2013
- **Despite the Chaos, Europe’s Economies Are Regaining Competitiveness through Improvements in Unit Labor Cost Performance**
  27 July, 2012
- **Escaping the Sovereign-Debt Crisis: Productivity-Driven Growth and Moderate Spending May Offer a Way Out**
  14 December, 2010
- **The 2010 Productivity Brief: Productivity, Employment, and Growth in the World’s Economies**
13 January, 2010
Is ICT’s Contribution to Productivity Growth Peaking?

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Competitive Advantage of "Low-Wage" Countries Often Exaggerated

02 October, 2006
As U.S. Productivity Slows, Emerging Economies Grow Rapidly, but Europe Falls Fu

06 January, 2006
EU Labor Productivity and Employment Improve in 2004?but U.S. Still Leads

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New Member States Will Raise Productivity Growth of Enlarged European Union?but

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Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productiv

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Europe Vs. The United States: Which Industries are Leading the Productivity Race?

28 June, 2002

Global Debt and Growth Series

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07 August, 2013

Key Business Issues

C-Suite Challenge™ 2020: Risks, Opportunities, and Hot-Button Issues
06 January, 2020

Global Economic Outlook 2020: Stagnating Growth amid an Uncertain Outlook
18 November, 2019

C-Suite Challenge™ 2019: The Future-Ready Organization
16 January, 2019

C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age
18 January, 2018

Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer
03 May, 2017

CEO Challenge 2017: Leading through Risk, Disruption, and Transformation
26 January, 2017

Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment
14 May, 2016

13 January, 2016

StraightTalk® Global Economic Outlook 2016: Escaping the Global Economy's Holding Pattern
10 November, 2015

Global Economic Outlook 2016: The Global Economy in a Holding Pattern
05 November, 2015

Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability
15 June, 2015

Getting a Handle on Energy: Global Growth Scenarios in Times of Changing Oil Prices
14 April, 2015

The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversityâ€”Building Innovative, People-Driven Organizations
07 January, 2015

Global Economic Outlook 2015: Finding Opportunities in a Global Slowdown: GLOBAL OVERVIEW
12 November, 2014

Key Findings

Productivity, Performance, and Progress: Germany in International Comparative Perspective
12 August, 2009

Innovation and US Competitiveness: Reevaluating the Contributors to Growth
07 May, 2009

Newsletters

Economy, Strategy & Finance Center Newsletter (US) - August 2019
29 August, 2019
- Economy, Strategy & Finance Center Newsletter (US) - July 2019
24 July, 2019
- Economy, Strategy & Finance Center Newsletter (US) - June 2019
11 June, 2019
- Economy, Strategy & Finance Center Newsletter (US) - April 2019
18 April, 2019
- Economy, Strategy & Finance Center Newsletter (US) - March 2019
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- Economy, Strategy & Finance Center Newsletter (US) - February 2019
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- Global Economy Center Newsletter - October 2018
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Publications
- Global Consumer Confidence Report: Q1 2020
  16 April, 2020
- C-Suite Challenge™ 2020: Japan Edition
  14 April, 2020
- C-Suite Challenge™ 2020: Collaborating to Compete
  12 March, 2020
- Global Consumer Confidence Report: Q4 2019
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- Prioritizing Productivity in the Gulf Region: A Path toward Sustained Growth through Smart Diversification
  02 December, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Latin America
  26 April, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Japan
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- C-Suite Challenge™ 2018: ASEAN/China Edition
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- CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Human Capital Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Innovation and Digitization Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Operational Excellence Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Regulation and Risk Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Sustainability Challenge
  26 January, 2017
- The New Administration’s Lean towards Quantitative over Qualitative Sources of Growth Will Leave the Bottom Line Unchanged—at Least for Now
  15 November, 2016
- The Conference Board CEO Challenge® 2016: Asia Regional Report
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- Navigating the Digital Economy: Capturing the Benefits from Increased Flexibility and Cost Reductions – CFO Implications
  14 May, 2016
- Navigating the Digital Economy: Managing Demand and Supply for Digital Jobs and Developing a Tech-Savvy Workforce – CHRO Implications
  14 May, 2016
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  14 May, 2016
- The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications
  13 January, 2016
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- Getting a Handle on Energy in Europe (Implications for the European Union)
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- Enhancing Labor’s Contribution to Productivity: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability (CHRO Summary)
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- Growing Beyond Oil: Productivity, Performance and Progress in the Countries of the Gulf Cooperation
  10 June, 2008

Research Reports
- CEOs in Europe: Business Conditions, the COVID-19 Crisis, and Beyond
  19 May, 2020
- Global Economic Outlook 2020: Gulf Region—Stagnating Growth Clouds the Gulf Region’s Outlook
  26 November, 2019
- C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age (Expanded Report)
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11 June, 2014
- Productivity and Digitalisation in Europe: Paving the Road to Faster Growth
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- Performance 2011: Productivity, Employment, and Growth in the World’s Economies
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- The Retail Revolution - Can Europe Match U.S. Productivity Performance?
04 March, 2005
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02 October, 2001
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- Are Poor Nations Closing the Gap in Living Standards?: Perspectives on a Global Economy
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18 February, 1999
- Asia After the Crisis—Challenges for a Return to Rapid Growth: Perspectives on a Global Economy
14 July, 1998
- Technology, Productivity and Growth: U.S. and German Issues: Perspectives on a Global Economy
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