Access to Experts

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Bart van Ark is executive vice president and global chief economist of The Conference Board, a global business research think tank headquartered in New York which includes 500 of the top-2000 global companies among its members. Appointed in 2008, he oversees the production of widely watched economic indicators and growth forecasts around the globe as well as an in-depth global research program on topics related to economic policy, labor markets, productivity, technology and innovation, and digital transformation. He leads a global research team based in New York, Brussels, Beijing, and Kuwait, as well as the Economy, Strategy and Finance Center.

Van Ark is also a professor in economic development, technological change, and growth at the University of Groningen (the Netherlands), from which he graduated in 1993 with specialization in the areas of economic growth, development economics, economic history and international economics, and business. He is an internationally acclaimed expert in the field of international comparative productivity measurement and analysis, innovation and technology, and digital transformation. He is the former director of the Groningen Growth and Development Centre, a research group working on long-term economic growth and productivity, of which he is still a member.

Van Ark has published extensively in leading national and international journals, including the Journal of Economic Perspectives, The Brookings Papers on Economic Activity, and Economic Policy. From 2004–2008 he was managing editor of the Review of Income and Wealth. He is also frequently featured in major international business media, including Bloomberg, CNBC, Fox Business, the Financial Times, and The Wall Street Journal.
Publications by Bart van Ark

CEO Challenge®

- **CEO Challenges in the Gulf Region**
  01 April, 2014
- **The Conference Board CEO Challenge® 2014: People and Performance**
  08 January, 2014
- **The Conference Board CEO Challenge® 2013: India Edition**
  25 July, 2013
- **The Conference Board CEO Challenge® 2013: ASEAN Edition**
  16 July, 2013
- **The Conference Board CEO Challenge® 2013: Countering the Global Slowdown**
  09 July, 2013
- **The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World**
  20 March, 2012

Charts

- **Input Prices Stable Thanks to Weak Demand**
  02 August, 2013

China Center Publications

- **How Will the Global Economy Cope with Slowing Workforce Growth: Implications for the CHRO**
  02 February, 2015
- **China Center Quick Note: Barring the unexpected, China’s economy to downshift considerably, as a natural consequence of both size and maturation**
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Economics Program Working Paper Series

- **Signposts of Innovation: A Review of Innovation Metrics**
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  06 May, 2013
- **Projecting Global Growth**
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- **Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods**
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- **Intangible Assets in France and Germany**
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- Is ICT’s Contribution to Productivity Growth Peaking?

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- As U.S. Productivity Slows, Emerging Economies Grow Rapidly, but Europe Falls Fu

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- EU Labor Productivity and Employment Improve in 2004?but U.S. Still Leads

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- New Member States Will Raise Productivity Growth of Enlarged European Union?but

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- Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productiv

23 January, 2003
- Europe Vs. The United States: Which Industries are Leading the Productivity Race?

28 June, 2002

Global Debt and Growth Series
- Introducing the Global Debt and Growth Series

07 August, 2013

Key Business Issues
- C-Suite Challenge™ 2020: Risks, Opportunities, and Hot-Button Issues

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- Global Economic Outlook 2020: Stagnating Growth amid an Uncertain Outlook

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- C-Suite Challenge™ 2019: The Future-Ready Organization

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- C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age

18 January, 2018
- Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer

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- CEO Challenge 2017: Leading through Risk, Disruption, and Transformation

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- Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment

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- Global Economic Outlook 2015: Finding Opportunities in a Global Slowdown: GLOBAL OVERVIEW

12 November, 2014

Key Findings
- Productivity, Performance, and Progress: Germany in International Comparative Perspective

12 August, 2009
- Innovation and US Competitiveness: Reevaluating the Contributors to Growth

07 May, 2009

Newsletter
- Economy, Strategy & Finance Center Newsletter (US) - August 2019
CHRO Implications
14 May, 2016

Navigating the Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment – CEO and CSO Implications
14 May, 2016

The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications
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Global Economic Outlook 2016: Anticipating Labor Market Tightness at Times of Slow Global Growth (CHRO Strategic Implications)
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