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Bart van Ark is executive vice president, chief economist, and chief strategy officer at The Conference Board. He leads a team of almost two dozen economists in New York, Brussels, and Beijing who produce a range of widely watched economic indicators and growth forecasts as well as in-depth global economic research.

A Dutch national, he is the first non-US chief economist in the history of The Conference Board. Van Ark is also responsible for strategy development and major new initiatives at The Conference Board. He continues to steward the longstanding research collaboration between The Conference Board and the University of Groningen in the Netherlands, where he has been a professor since 2000 and holds the university's chair in economic development, technological change, and growth.

Van Ark has been extensively published in national and international academic journals and is frequently featured in major international business media, including Bloomberg, CNBC, the Financial Times, and the Wall Street Journal.

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Publications by Bart van Ark

CEO Challenge®

- [CEO Challenges in the Gulf Region](#)
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08 January, 2014
- [The Conference Board CEO Challenge® 2013: India Edition](#)
25 July, 2013
- [The Conference Board CEO Challenge® 2013: ASEAN Edition](#)
16 July, 2013
- [The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)
09 July, 2013
- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)
20 March, 2012

China Center Publications

- [China Center Quick Note: Barring the unexpected, China's economy to downshift considerably, as a natural consequence of both size and maturation](#)
21 February, 2013

Economics Program Working Paper Series

- [Signposts of Innovation: A Review of Innovation Metrics](#)
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- [Recent Changes in Europe's Competitive Landscape and Medium-Term Perspectives: How the Sources of Demand and Supply Are Shaping Up](#)
06 May, 2013
- [Projecting Global Growth](#)
13 November, 2012
- [Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods](#)
15 November, 2011

Economics Watch Reports

- [The Conference Board Economics Watch® - European View](#)
28 June, 2012
- [The Conference Board Economics Watch® - European View](#)
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- [Intangible Assets in France and Germany](#)
29 February, 2008

Executive Action Report

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- [Will the Decline in Unit Labor Cost in Europe's Troubled Economies Help Improve Competitiveness?](#)
30 January, 2013
- [Despite the Chaos, Europe's Economies Are Regaining Competitiveness through Improvements in Unit Labor Cost Performance](#)
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14 December, 2010
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20 January, 2010
- [Is ICT's Contribution to Productivity Growth Peaking?](#)
23 January, 2007
- [Competitive Advantage of "Low-Wage" Countries Often Exaggerated](#)
02 October, 2006
- [EU Labor Productivity and Employment Improve in 2004—but U.S. Still Leads](#)

19 January, 2005

- [New Member States Will Raise Productivity Growth of Enlarged European Union—but U.S. Lead Still Strong](#)
11 February, 2004

- [Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productivity Remain in Place Into 2003](#)
23 January, 2003

- [Europe Vs. The United States: Which Industries are Leading the Productivity Race?](#)
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Global Debt and Growth Series

- [Introducing the Global Debt and Growth Series](#)
07 August, 2013

Key Business Issues

- [C-Suite Challenge™ 2018: ASEAN/China Edition Executive Summary](#)
17 April, 2018
- [C-Suite Challenge™ 2018: ASEAN/China Edition](#)
05 April, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age](#)
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Executive Summary\)](#)
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- 13 January, 2016
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12 November, 2014

Key Findings

- [Productivity, Performance, and Progress: Germany in International Comparative Perspective](#)
12 August, 2009
- [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)
07 May, 2009

Research Report

- [Global Economic Growth Scenarios 2020: The Impact of Investments and Reforms across Seven Major Regions](#)
11 June, 2014
- [Productivity and Digitalisation in Europe: Paving the Road to Faster Growth](#)
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- [The Euro-What Impact Will It Have on European Labor Markets: Perspectives on a Global Economy](#)
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- [Asia After the Crisis—Challenges for a Return to Rapid Growth: Perspectives on a Global Economy](#)
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- [Technology, Productivity and Growth: U.S. and German Issues: Perspectives on a Global Economy](#)
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- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), "[Measuring intangible capital and its contribution to economic growth in Europe](#)", EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.
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- Vivian Chen, Abhay Gupta, Andre Therrien, Gad Levanon and Bart van Ark (2010), "[Recent Productivity Developments in the World Economy: An Overview from The Conference Board Total Economy Database.](#)" International Productivity Monitor, Spring, pp. 3-19.
- Bart van Ark, Abdul Azeez Erumban, Vivian Chen and Utsav Kumar (2010), "[The Cost Competitiveness of Manufacturing in China and India: An Industry and Regional Perspective](#)", in Barry Eichengreen, Poonam Gupta and Rajiv Kumar, eds., Emerging Giants. China and India in the World Economy, Oxford University Press, pp. 87-124