Access to Experts

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Bart van Ark is executive vice president and global chief economist of The Conference Board, a global business research think tank headquartered in New York which includes 500 of the top-2000 global companies among its members. Appointed in 2008, he oversees the production of widely watched economic indicators and growth forecasts around the globe as well as an in-depth global research program on topics related to economic policy, labor markets, productivity, technology and innovation, and digital transformation. He leads a global research team based in New York, Brussels, Beijing, and Kuwait, as well as the Economy, Strategy and Finance Center.

Van Ark is also a professor in economic development, technological change, and growth at the University of Groningen (the Netherlands), from which he graduated in 1993 with specialization in the areas of economic growth, development economics, economic history and international economics, and business. He is an internationally acclaimed expert in the field of international comparative productivity measurement and analysis, innovation and technology, and digital transformation. He is the former director of the Groningen Growth and Development Centre, a research group working on long-term economic growth and productivity, of which he is still a member.

Van Ark has published extensively in leading national and international journals, including the Journal of Economic Perspectives, The Brookings Papers on Economic Activity, and Economic Policy. From 2004–2008 he was managing editor of the Review of Income and Wealth. He is also frequently featured in major international business media, including Bloomberg, CNBC, Fox Business, the Financial Times, and The Wall Street Journal.

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Publications by Bart van Ark

CEO Challenges

- **CEO Challenges in the Gulf Region**
  01 April, 2014
- **The Conference Board CEO Challenge® 2014: People and Performance**
  08 January, 2014
- **The Conference Board CEO Challenge® 2013: India Edition**
  25 July, 2013
- **The Conference Board CEO Challenge® 2013: ASEAN Edition**
  16 July, 2013
- **The Conference Board CEO Challenge® 2013: Countering the Global Slowdown**
  09 July, 2013
- **The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World**
  20 March, 2012

Charts

- **Input Prices Stable Thanks to Weak Demand**
  02 August, 2013

China Center Publications

- **How Will the Global Economy Cope with Slowing Workforce Growth: Implications for the CHRO**
  02 February, 2015
- **China Center Quick Note: Barring the unexpected, China’s economy to downshift considerably, as a natural consequence of both size and maturation**
  21 February, 2013

Economics Program Working Paper Series

- **Signposts of Innovation: A Review of Innovation Metrics**
  03 May, 2017
- **Recent Changes in Europe's Competitive Landscape and Medium-Term Perspectives: How the Sources of Demand and Supply Are Shaping Up**
  06 May, 2013
- **Projecting Global Growth**
  13 November, 2012
- **Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods**
  15 November, 2011

Economy Watch Reports

- **The Conference Board Economics Watch® - European View**
  28 June, 2012
- **The Conference Board Economics Watch® - European View**
  19 February, 2012
- **Intangible Assets in France and Germany**
  29 February, 2008

Executive Action Reports

- **The Brexit Effect: Unpacking the Impact of Uncertainty on the Economy**
  02 August, 2016
- **Avoiding the Digital Desert**
  19 November, 2013
- **Will the Decline in Unit Labor Cost in Europe's Troubled Economies Help Improve Competitiveness?**
  31 January, 2013
- **Despite the Chaos, Europe's Economies Are Regaining Competitiveness through Improvements in Unit Labor Cost Performance**
  27 July, 2012
- **Escaping the Sovereign-Debt Crisis: Productivity-Driven Growth and Moderate Spending May Offer a Way Out**
  14 December, 2010
- **The 2010 Productivity Brief: Productivity, Employment, and Growth in the World's Economies**
13 January, 2010
- Is ICT's Contribution to Productivity Growth Peaking?
23 January, 2007
- Competitive Advantage of "Low-Wage" Countries Often Exaggerated
02 October, 2006
- As U.S. Productivity Slows, Emerging Economies Grow Rapidly, but Europe Falls Fu
06 January, 2006
- EU Labor Productivity and Employment Improve in 2004?but U.S. Still Leads
19 January, 2005
- New Member States Will Raise Productivity Growth of Enlarged European Union?but
11 February, 2004
- Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productiv
23 January, 2003
- Europe Vs. The United States: Which Industries are Leading the Productivity Race?
28 June, 2002

Global Debt and Growth Series
- Introducing the Global Debt and Growth Series
07 August, 2013

Key Business Issues
- C-Suite Challenge™ 2020: Risks, Opportunities, and Hot-Button Issues
06 January, 2020
- Global Economic Outlook 2020: Stagnating Growth amid an Uncertain Outlook
18 November, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization
16 January, 2019
- C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age
18 January, 2018
- Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer
03 May, 2017
- CEO Challenge 2017: Leading through Risk, Disruption, and Transformation
26 January, 2017
- Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment
14 May, 2016
13 January, 2016
- StraightTalk® Global Economic Outlook 2016: Escaping the Global Economy's Holding Pattern
10 November, 2015
- Global Economic Outlook 2016: The Global Economy in a Holding Pattern
05 November, 2015
- Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability
15 June, 2015
- Getting a Handle on Energy: Global Growth Scenarios in Times of Changing Oil Prices
14 April, 2015
- The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversityâ€“Building Innovative, People-Driven Organizations
07 January, 2015
- Global Economic Outlook 2015: Finding Opportunities in a Global Slowdown: GLOBAL OVERVIEW
12 November, 2014

Key Findings
- Productivity, Performance, and Progress: Germany in International Comparative Perspective
12 August, 2009
- Innovation and US Competitiveness: Reevaluating the Contributors to Growth
07 May, 2009

Newsletters
- Economy, Strategy & Finance Center Newsletter (US) - August 2019
29 August, 2019
- Economy, Strategy & Finance Center Newsletter (US) - July 2019
24 July, 2019
- Economy, Strategy & Finance Center Newsletter (US) - June 2019
11 June, 2019
- Economy, Strategy & Finance Center Newsletter (US) - April 2019
18 April, 2019
- Economy, Strategy & Finance Center Newsletter (US) - March 2019
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- Economy, Strategy & Finance Center Newsletter (US) - February 2019
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- Global Economy Center Newsletter - October 2018
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- Global Economy Center Newsletter - September 2018
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Publications
- C-Suite Challenge™ 2020: Japan Edition
  14 April, 2020
- C-Suite Challenge™ 2020: Collaborating to Compete
  12 March, 2020
- Global Consumer Confidence Report: Q4 2019
  16 January, 2020
- Prioritizing Productivity in the Gulf Region: A Path toward Sustained Growth through Smart Diversification
  02 December, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Latin America
  26 April, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Japan
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- C-Suite Challenge™ 2018: ASEAN/China Edition
  05 April, 2018
- CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Human Capital Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Innovation and Digitization Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Operational Excellence Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Regulation and Risk Challenge
  26 January, 2017
- CEO Challenge 2017: Meeting the Sustainability Challenge
  26 January, 2017
- The New Administration’s Lean towards Quantitative over Qualitative Sources of Growth Will Leave the Bottom Line Unchanged—at Least for Now
  15 November, 2016
- The Conference Board CEO Challenge® 2016: Asia Regional Report
  02 July, 2016
- Navigating the Digital Economy: Capturing the Benefits from Increased Flexibility and Cost Reductions – CFO Implications
14 May, 2016
- **Navigating the Digital Economy: Managing Demand and Supply for Digital Jobs and Developing a Tech-Savvy Workforce – CHRO Implications**
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13 January, 2016
- **The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications**
13 January, 2016
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- **The Conference Board CEO Challenge® 2015: Australia Edition**
04 May, 2015
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- **The Conference Board Global Economic Outlook 2015 and CEO Challenge® 2015: Implications for General Counsel**
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- **Growing Beyond Oil: Productivity, Performance and Progress in the Countries of the Gulf Cooperation**
10 June, 2008

Research Reports
- **Global Economic Outlook 2020: Gulf Region—Stagnating Growth Clouds the Gulf Region's Outlook**
26 November, 2019
- **C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age (Expanded Report)**
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- Performance 2005: Productivity, Employment and Income in the World's Economies
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- The Retail Revolution - Can Europe Match U.S. Productivity Performance?
04 March, 2005
- Performance 2004
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- Making the Most of the Information Age: Productivity and Structural Reform in the New Economy
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- Performance 2000: Productivity, Employment, and Income in the World's Economies
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- Are Poor Nations Closing the Gap in Living Standards?: Perspectives on a Global Economy
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- Perspectives on a Global Economy
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- The Euro-What Impact Will It Have on European Labor Markets: Perspectives on a Global Economy
18 February, 1999
- Asia After the Crisis—Challenges for a Return to Rapid Growth: Perspectives on a Global Economy
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- Technology, Productivity and Growth: U.S. and German Issues: Perspectives on a Global Economy
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External Publications