

## Access to Experts



**Bart van Ark**

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Bart van Ark is executive vice president, chief economist, and chief strategy officer of The Conference Board. He leads a team of almost two dozen economists in New York, Brussels, and Beijing who produce a range of widely watched economic indicators and growth forecasts and in-depth global economic research. A Dutch national, he is the first non-US chief economist in the history of The Conference Board.

Van Ark is also responsible for strategy development and major new initiatives at The Conference Board. Van Ark continues to steward the longstanding research collaboration of The Conference Board with the University of Groningen in the Netherlands, where he has been a professor since 2000 and holds the university's chair in economic development, technological change, and growth.

Van Ark has been extensively published in national and international academic journals and is frequently featured in major international business media, including Bloomberg, CNBC, Financial Times, and the Wall Street Journal.

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## Publications by Bart van Ark

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08 January, 2014
- [The Conference Board CEO Challenge® 2013: India Edition](#)  
25 July, 2013
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16 July, 2013
- [The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)  
09 July, 2013
- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)  
20 March, 2012

### China Center Publications

- [China Center Quick Note: Barring the unexpected, China's economy to downshift considerably, as a natural consequence of both size and maturation](#)  
21 February, 2013

### Economics Program Working Paper Series

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- [Projecting Global Growth](#)  
13 November, 2012
- [Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods](#)  
15 November, 2011
- [The Cost Competitiveness of the Manufacturing Sector in China and India: An Industry and Regional Perspective](#)  
05 January, 2009
- [Measuring Changes in Competitiveness in Chinese Manufacturing Industries Across Regions in 1995 – 2004: An Unit Labor Cost Approach](#)  
07 July, 2008
- [Innovation, Intangibles and Economic Growth: Towards A Comprehensive Accounting of the Knowledge Economy](#)  
05 December, 2007
- [Europe's Productivity Gap: Catching Up or Getting Stuck?](#)  
05 June, 2006
- [Appendices to "Internationally Comparable Science, Technology and Competitiveness Indicators"](#)  
01 June, 2006
- [International Comparisons of R&D Expenditure: Does an R&D PPP make a difference?](#)  
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09 October, 2003
- [International Comparisons of R&D Expenditure: Does an R&D PPP make a difference?](#)  
16 June, 2003
- [The Employment Effects of the 'New Economy' A Comparison of the European Union and the United States](#)  
20 March, 2003
- ['Changing Gear' - Productivity, ICT and Services Industries: Europe and the United States](#)  
04 December, 2002

### Economics Watch Reports

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28 June, 2012

- [The Conference Board Economics Watch® - European View](#)  
19 February, 2012
- [Intangible Assets in France and Germany](#)  
29 February, 2008

#### Executive Action Report

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- [The 2010 Productivity Brief: Productivity, Employment, and Growth in the World's Economies](#)  
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- [Is ICT's Contribution to Productivity Growth Peaking?](#)  
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- [Competitive Advantage of "Low-Wage" Countries Often Exaggerated](#)  
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- [EU Labor Productivity and Employment Improve in 2004—but U.S. Still Leads](#)  
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- [New Member States Will Raise Productivity Growth of Enlarged European Union—but U.S. Lead Still Strong](#)  
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- [Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productivity Remain in Place Into 2003](#)  
23 January, 2003
- [Europe Vs. The United States: Which Industries are Leading the Productivity Race?](#)  
28 June, 2002

#### Global Debt and Growth Series

- [Introducing the Global Debt and Growth Series](#)  
07 August, 2013

#### Key Business Issues

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- [The Conference Board CEO Challenge® 2016: Building Capability – Seeking Alignment, Agility, and Talent to Innovate and Grow](#)  
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- [Global Economic Outlook 2016: The Global Economy in a Holding Pattern](#)  
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[Organizations \(CHRO\)](#)

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- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations](#)  
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- [StraightTalk® Global Economic Outlook 2015: Are We Asleep at the Wheel?](#)  
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- [Global Economic Outlook 2015: Finding Opportunities in a Global Slowdown: GLOBAL OVERVIEW](#)  
12 November, 2014

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12 August, 2009
- [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)  
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Research Report

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- [Performance 2002: Productivity, Employment, and Income in the World's Economies](#)  
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- [Technology, Productivity and Growth: U.S. and German Issues: Perspectives on a Global Economy](#)

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External Publications

- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), ["Measuring intangible capital and its contribution to economic growth in Europe"](#), EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.
- Bart van Ark (2010), ["Productivity, Sources of Growth and Potential Output in the Euro Area and the United States"](#), Intereconomics 2010/1, pp. 17-20.
- Vivian Chen, Abhay Gupta, Andre Therrien, Gad Levanon and Bart van Ark (2010), ["Recent Productivity Developments in the World Economy: An Overview from The Conference Board Total Economy Database."](#) International Productivity Monitor, Spring, pp. 3-19.
- Bart van Ark, Abdul Azeez Erumban, Vivian Chen and Utsav Kumar (2010), ["The Cost Competitiveness of Manufacturing in China and India: An Industry and Regional Perspective"](#), in Barry Eichengreen, Poonam Gupta and Rajiv Kumar, eds., Emerging Giants. China and India in the World Economy, Oxford University Press, pp. 87-124