

Access to Experts



Bart van Ark
Chief Economist & Chief Strategy Officer
The Conference Board

Bart van Ark is executive vice president, chief economist, and chief strategy officer at The Conference Board. He leads a team of almost two dozen economists in New York, Brussels, and Beijing who produce a range of widely watched economic indicators and growth forecasts as well as in-depth global economic research.

A Dutch national, he is the first non-US chief economist in the history of The Conference Board. Van Ark is also responsible for strategy development and major new initiatives at The Conference Board. He continues to steward the longstanding research collaboration between The Conference Board and the University of Groningen in the Netherlands, where he has been a professor since 2000 and holds the university's chair in economic development, technological change, and growth.

Van Ark has been extensively published in national and international academic journals and is frequently featured in major international business media, including Bloomberg, CNBC, the Financial Times, and the Wall Street Journal.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Bart van Ark

CEO Challenge®

- [CEO Challenges in the Gulf Region](#)
01 April, 2014
- [The Conference Board CEO Challenge® 2014: People and Performance](#)
08 January, 2014
- [The Conference Board CEO Challenge® 2013: India Edition](#)
25 July, 2013
- [The Conference Board CEO Challenge® 2013: ASEAN Edition](#)
16 July, 2013
- [The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)
09 July, 2013
- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)
20 March, 2012

China Center Publications

- [China Center Quick Note: Barring the unexpected, China's economy to downshift considerably, as a natural consequence of both size and maturation](#)
21 February, 2013

Economics Program Working Paper Series

- [Signposts of Innovation: A Review of Innovation Metrics](#)
03 May, 2017
- [Recent Changes in Europe's Competitive Landscape and Medium-Term Perspectives: How the Sources of Demand and Supply Are Shaping Up](#)
06 May, 2013
- [Projecting Global Growth](#)
13 November, 2012
- [Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods](#)
15 November, 2011
- [The Cost Competitiveness of the Manufacturing Sector in China and India: An Industry and Regional Perspective](#)
05 January, 2009
- [Measuring Changes in Competitiveness in Chinese Manufacturing Industries Across Regions in 1995 – 2004: An Unit Labor Cost Approach](#)
07 July, 2008
- [Innovation, Intangibles and Economic Growth: Towards A Comprehensive Accounting of the Knowledge Economy](#)
05 December, 2007
- [Europe's Productivity Gap: Catching Up or Getting Stuck?](#)
05 June, 2006
- [Appendices to "Internationally Comparable Science, Technology and Competitiveness Indicators"](#)
01 June, 2006
- [International Comparisons of R&D Expenditure: Does an R&D PPP make a difference?](#)
13 November, 2004
- [The Structure of Business R&D: Recent Trends and Measurement Implications](#)
01 August, 2004
- [ICT and Productivity in Europe and the United States: Where Do the Differences Come From?](#)
09 October, 2003
- [International Comparisons of R&D Expenditure: Does an R&D PPP make a difference?](#)
16 June, 2003
- [The Employment Effects of the 'New Economy' A Comparison of the European Union and the United States](#)
20 March, 2003
- ['Changing Gear' - Productivity, ICT and Services Industries: Europe and the United States](#)
04 December, 2002

Economics Watch Reports

- [The Conference Board Economics Watch® - European View](#)
28 June, 2012

- [The Conference Board Economics Watch® - European View](#)
19 February, 2012
- [Intangible Assets in France and Germany](#)
29 February, 2008

Executive Action Report

- [The Brexit Effect: Unpacking the Impact of Uncertainty on the Economy](#)
02 August, 2016
- [Avoiding the Digital Desert](#)
19 November, 2013
- [Will the Decline in Unit Labor Cost in Europe's Troubled Economies Help Improve Competitiveness?](#)
30 January, 2013
- [Despite the Chaos, Europe's Economies Are Regaining Competitiveness through Improvements in Unit Labor Cost Performance](#)
27 July, 2012
- [Escaping the Sovereign-Debt Crisis: Productivity-Driven Growth and Moderate Spending May Offer a Way Out](#)
14 December, 2010
- [The 2010 Productivity Brief: Productivity, Employment, and Growth in the World's Economies](#)
20 January, 2010
- [Is ICT's Contribution to Productivity Growth Peaking?](#)
23 January, 2007
- [Competitive Advantage of "Low-Wage" Countries Often Exaggerated](#)
02 October, 2006
- [EU Labor Productivity and Employment Improve in 2004—but U.S. Still Leads](#)
19 January, 2005
- [New Member States Will Raise Productivity Growth of Enlarged European Union—but U.S. Lead Still Strong](#)
11 February, 2004
- [Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productivity Remain in Place Into 2003](#)
23 January, 2003
- [Europe Vs. The United States: Which Industries are Leading the Productivity Race?](#)
28 June, 2002

Global Debt and Growth Series

- [Introducing the Global Debt and Growth Series](#)
07 August, 2013

Key Business Issues

- [C-Suite Challenge™ 2018: ASEAN/China Edition](#)
06 April, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age](#)
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Executive Summary\)](#)
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Expanded Report\)](#)
18 January, 2018
- [Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer](#)
03 May, 2017
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation](#)
26 January, 2017
- [CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge](#)
26 January, 2017
- [CEO Challenge 2017: Meeting the Human Capital Challenge](#)
26 January, 2017
- [CEO Challenge 2017: Meeting the Innovation and Digitization Challenge](#)
26 January, 2017
- [CEO Challenge 2017: Meeting the Operational Excellence Challenge](#)
26 January, 2017
- [CEO Challenge 2017: Meeting the Regulation and Risk Challenge](#)
26 January, 2017
- [CEO Challenge 2017: Meeting the Sustainability Challenge](#)
26 January, 2017

- [The New Administration's Lean towards Quantitative over Qualitative Sources of Growth Will Leave the Bottom Line Unchanged—at Least for Now](#)
15 November, 2016
- [The Conference Board CEO Challenge® 2016: Asia Regional Report](#)
02 July, 2016
- [Navigating the Digital Economy: Capturing the Benefits from Increased Flexibility and Cost Reductions – CFO Implications](#)
14 May, 2016
- [Navigating the Digital Economy: Managing Demand and Supply for Digital Jobs and Developing a Tech-Savvy Workforce – CHRO Implications](#)
14 May, 2016
- [Navigating the Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment – CEO and CSO Implications](#)
14 May, 2016
- [Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment](#)
14 May, 2016
- [The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications](#)
13 January, 2016
- [The Conference Board CEO Challenge® 2016: CHRO/CLO/CTO Strategic Implications](#)
13 January, 2016
- [The Conference Board CEO Challenge® 2016: CFO Strategic Implications](#)
13 January, 2016
- [The Conference Board CEO Challenge® 2016: CEO Strategic Implications](#)
13 January, 2016
- [The Conference Board CEO Challenge® 2016: Building Capability – Seeking Alignment, Agility, and Talent to Innovate and Grow](#)
13 January, 2016
- [StraightTalk® Global Economic Outlook 2016: Escaping the Global Economy's Holding Pattern](#)
10 November, 2015
- [Global Economic Outlook 2016: Anticipating Labor Market Tightness at Times of Slow Global Growth \(CHRO Strategic Implications\)](#)
05 November, 2015
- [Global Economic Outlook 2016: How to Support Profits in a Slow Global Economy \(CFO Strategic Implications\)](#)
05 November, 2015
- [Global Economic Outlook 2016: The Global Economy in a Holding Pattern](#)
05 November, 2015
- [Getting a Handle on Energy in Europe \(Implications for the European Union\)](#)
18 September, 2015
- [The Conference Board CEO Challenge® 2015: Gulf Cooperation Council Edition](#)
27 July, 2015
- [The Conference Board CEO Challenge® 2015: Europe Edition](#)
27 July, 2015
- [Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability: Strategic Overview](#)
15 June, 2015
- [Enhancing Labor's Contribution to Productivity: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability \(CHRO Summary\)](#)
15 June, 2015
- [The Profit Equation: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability \(CFO Summary\)](#)
15 June, 2015
- [Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability](#)
15 June, 2015
- [The Conference Board CEO Challenge® 2015: Australia Edition](#)
04 May, 2015
- [The Conference Board CEO Challenge® 2015: Latin America Edition](#)
14 April, 2015
- [Getting a Handle on Energy \(Strategic Overview\)](#)
14 April, 2015
- [Getting a Handle on Energy: Global Growth Scenarios in Times of Changing Oil Prices](#)
14 April, 2015
- [The Conference Board Global Economic Outlook 2015 and CEO Challenge® 2015: Implications for General Counsel](#)
26 March, 2015
- [The Conference Board CEO Challenge® 2015: Hong Kong Edition](#)
18 March, 2015

- [The Conference Board CEO Challenge® 2015: ASEAN Edition](#)
17 March, 2015
- [GLOBAL ECONOMIC OUTLOOK 2015 How Will the Global Economy Cope with Slowing Workforce Growth: Implications for the CHRO](#)
02 February, 2015
- [The Conference Board CEO Challenge® 2015: US Edition](#)
15 January, 2015
- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations \(CHRO\)](#)
07 January, 2015
- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations \(Strategic Overview\)](#)
07 January, 2015
- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations](#)
07 January, 2015
- [The Conference Board CEO Challenge® 2015: India Edition](#)
07 January, 2015
- [StraightTalk® Global Economic Outlook 2015: Are We Asleep at the Wheel?](#)
24 November, 2014
- [Global Economic Outlook 2015: Finding Opportunities in a Global Slowdown: GLOBAL OVERVIEW](#)
12 November, 2014

Key Findings

- [Productivity, Performance, and Progress: Germany in International Comparative Perspective](#)
12 August, 2009
- [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)
07 May, 2009

Research Report

- [Global Economic Growth Scenarios 2020: The Impact of Investments and Reforms across Seven Major Regions](#)
11 June, 2014
- [Productivity and Digitalisation in Europe: Paving the Road to Faster Growth](#)
21 May, 2014
- [The Conference Board CEO Challenge® 2014: Latin America Edition](#)
30 April, 2014
- [The Conference Board CEO Challenge® 2014: ASEAN Edition](#)
22 April, 2014
- [Performance 2011: Productivity, Employment, and Growth in the World's Economies](#)
07 June, 2011
- [Productivity, Performance, and Progress: Germany in International Comparative Perspective](#)
12 August, 2009
- [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)
07 May, 2009
- [Growing Beyond Oil: Productivity, Performance, and Progress in the Countries of the Gulf Cooperation Council](#)
11 June, 2008
- [Performance 2008: Productivity, Employment, and Growth in the World's Economies](#)
06 March, 2008
- [Performance 2005: Productivity, Employment and Income in the World's Economies](#)
09 May, 2005
- [The Retail Revolution - Can Europe Match U.S. Productivity Performance?](#)
04 March, 2005
- [Performance 2004](#)
20 May, 2004
- [Performance 2002: Productivity, Employment, and Income in the World's Economies](#)
18 March, 2003
- [Making the Most of the Information Age: Productivity and Structural Reform in the New Economy](#)
02 October, 2001
- [Performance 2000: Productivity, Employment, and Income in the World's Economies](#)
12 March, 2001
- [Are Poor Nations Closing the Gap in Living Standards?: Perspectives on a Global Economy](#)

13 January, 2000

- [Perspectives on a Global Economy](#)
01 January, 2000
- [The Euro-What Impact Will It Have on European Labor Markets: Perspectives on a Global Economy](#)
18 February, 1999
- [Asia After the Crisis—Challenges for a Return to Rapid Growth: Perspectives on a Global Economy](#)
14 July, 1998
- [Technology, Productivity and Growth: U.S. and German Issues: Perspectives on a Global Economy](#)
01 December, 1997

External Publications

- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), "[Measuring intangible capital and its contribution to economic growth in Europe](#)", EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.
- Bart van Ark (2010), "[Productivity, Sources of Growth and Potential Output in the Euro Area and the United States](#)", Intereconomics 2010/1, pp. 17-20.
- Vivian Chen, Abhay Gupta, Andre Therrien, Gad Levanon and Bart van Ark (2010), "[Recent Productivity Developments in the World Economy: An Overview from The Conference Board Total Economy Database](#)," International Productivity Monitor, Spring, pp. 3-19.
- Bart van Ark, Abdul Azeez Erumban, Vivian Chen and Utsav Kumar (2010), "[The Cost Competitiveness of Manufacturing in China and India: An Industry and Regional Perspective](#)", in Barry Eichengreen, Poonam Gupta and Rajiv Kumar, eds., Emerging Giants. China and India in the World Economy, Oxford University Press, pp. 87-124