

Access to Experts

Gerry Schmidt

Gerry Schmidt is one of the principals of Matrix Consulting Group, Inc. As a corporate culture expert, his primary focus is on the measurement of company culture, the step-by-step process of improving culture, and its impact on bottom—line business performance. He is currently writing a “how-to manual” on effective processes for improving culture. He can be reached on the web at www.matrixconsultinggroup.com.

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Publications by Gerry Schmidt

Executive Action Report

- [Managing Paradoxes in Change: Six Steps for Building a Balanced Culture](#)
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