



## **Caroline Hubble, MSOD, CPLP, CRP**

Director, Research and Consulting Services  
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As a Director of Research and Consulting Services with ROI Institute, Caroline manages the implementation of complex program evaluation projects. She has significant experience conducting research and evaluation studies in areas such as leadership development, process improvement strategies, and skills training both in public and private sector organizations. In addition, Caroline designs and facilitates various instructor-led and online courses on the ROI Methodology and provides expert coaching to individuals working towards ROI Certification.

Caroline's professional background includes working in various fields such financial services, market research, and not-for-profit professional development industries. In her previous training and development roles, she managed training evaluation, analytics, reporting, and operations for business line and enterprise-wide training departments. Her operational, project, and relationship management expertise is noted for significantly contributing to improved business practices.

Caroline holds a BA in Psychology from Rollins College and received her Masters of Science in Organizational Development from Avila University. She is a Certified ROI Practitioner (CRP) from the ROI Institute and received her ASTD Certified Professional in Learning and Performance (CPLP) credentials in 2006. She can be reached at [caroline@roiinstitute.net](mailto:caroline@roiinstitute.net)