

## Access to Experts

### Anu Oza

Anu Oza has been working in public relations, marketing, communications, and corporate social responsibility for more than a decade. In addition to working with Unilever, both in Asia and in the United Kingdom, she has consulted for the UN Global Compact and the UN Population Fund. She has also provided a variety of probono services to nonprofits in Asia and elsewhere around the world.

Oza's HR background enables her to assist companies with issues of leadership, change management, cultural diagnosis, dialogue, conflict resolution, and labor compliance. She holds graduate degrees from Harvard and the London School of Economics, and has served as a guest lecturer at Harvard and the Columbia Business School.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

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## Publications by Anu Oza

Research Report

- [The Measure of Success: Evaluating Corporate Citizenship Performance](#)  
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