

## Access to Experts

### **Bahar Gidwani**

Bahar Gidwani has built and run large technology-based businesses for many years. CSRHub was launched in 2007 by Bahar and cofounders Cynthia Figge and Stephen Filler to improve access to sustainability metrics for corporate managers. Bahar holds a CFA and worked on Wall Street with Kidder, Peabody and with McKinsey & Co. Bahar has consulted to a number of major companies and currently serves on the board of several software and web companies.

He has an MBA from Harvard Business School and an undergraduate degree in physics and astronomy. Bahar is a member of the SASB Advisory Board. He plays bridge, races sailboats, and is based in New York City.

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## Publications by Bahar Gidwani

Director Notes

- [The Link Between Brand Value and Sustainability](#)  
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