

Access to Experts



Steve Bucherati
former Chief Diversity Officer
The Coca-Cola Company

Steve brings more than 30 years of Human Resources and leadership experience to his current role as Managing Partner of Bucherati & Hildebrand, LLC, including more than a decade as the Global Chief Diversity Officer for The Coca-Cola Company, working across more than 200 countries. Steve possesses deep knowledge, strategic capability and practical application for all aspects of diversity and inclusion, and his leadership in this space stretched across workplace, marketplace and community-based initiatives. Importantly, during this time, Coca-Cola's diversity programs were critical components of the company's broader marketing agenda and were directly responsible for driving sustainable growth for its global brands and market penetration.

In addition to this critical market-based efforts, Steve led work related to global women's initiatives, multicultural initiatives, diversity education, diversity communications, employee Business Resource Groups, alternative dispute resolution processes, Workplace Fairness initiatives, and Equal Opportunity and Affirmative Action programs.

During Steve's tenure as the Global Chief Diversity Officer, the Coca-Cola's diversity, inclusion and workplace fairness programs were recognized by external organizations as best-in-class, winning numerous external awards and recognition, and his then-partnership at Coca-Cola with Terry Hildebrand led to Coke winning the prestigious Catalyst Award in 2013 for its Global Women's Initiative, just one of many similar awards.

Steve previously held a number of other key Human Resources roles, including leading the HR function for the Coca-Cola's Global Marketing organization, and, separately, leading both the Talent Acquisition and the Employee Relations functions. These experiences allow Steve to bring a strategic and integrated mindset and capability to his work for clients, as does his many years of experience at both the C-Suite and Board of Director level. Steve's leadership roles also required a strong knowledge of the inner workings of the organization and an ability to take strategy down to implementation and, importantly, specific and sustainable results.

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